

## AGENDA FOR THE <br> 2023 WINTER BOARD MEETING OF CASICHILI APPRECIATION SOCIETY INTERNATIONAL, INC IRVING, TEXAS <br> SUNDAY, JANUARY 29, 2023

1. Call to Order
2. Welcome and Establishment of Quorum
3. President's Comments
4. Executive Director's Comments
5. Consent Agenda
a. Ratification of Email Votes
6. Old Business (If there is no old business under certain of these, we will skip those items)
a. Compliance Report
b. IT Status Report (CMS)
c. Treasurer's Report
d. Tally Master's Report
e. Events Committee
f. Sponsorship Report
g. Ranch Report
h. Membership Report
i. Terlingua Trails
j. Upcomings
k. Scholarship Report
I. Old 320 Report (if in attendance)
m. Friends of CASI
7. New Business
a. CASI Promotional
b. Entertainment
8. Persons Approved to Address the Board
9. Communications
10. Executive Session - (if needed)
11. Location, Date, and Time of Next Meeting
12. Adjournment

President Renee Moore Called the meeting to order at 9:20 a.m.
Secretary - Kathryn W. Cavender called roll with the following in attendance:
Renee Moore - President
Brian Spencer - Executive Director
Mike Whitten - Treasurer
Nancy Hewlett - Vice President
Kathryn Cavender - Secretary
Steve Herries
James Burns
Tiffany Messer
Michael Mayorga
John Pierce
Melissa Pate
Opening remarks from Renee Moore and Brian Spencer thanking the gallery for their attendance and everyone for their hard work on the board and thanked everyone for coming for two days.

ED Brian Spencer called for the ratification of the email votes since the summer board meeting.
Motion to accept - Nancy Hewlett, Motion was duly seconded. Motion passed unanimously.

## September 2022 thru December 2022 <br> September 2022 EMAIL VOTES

## September 20, 2022

Brian Spencer made the motion to accept the proposed 2022-2023 General Insurance renewal proposal. Seconded by Steve Herries.

Motion Passed: 11-0; Unanimous

## September 22, 2022

Steve Herries made a motion to accept the B\&S quote for portable restrooms for TICC. Seconded by Tiffany Messer.

## Motion Passed: 11-0; Unanimous September

## 27, 2022

Brian Spencer made a motion to accept the Water Factory proposal for 30,000 lbs. of ice at a total cost of \$3,200. Seconded by Michael Mayorga.

## Motion Passed: 11-0; Unanimous

## October 3, 2022

Steve Herries made a motion to accept the dumpster/trash handling proposal from Republic Services. Seconded by Nancy Hewlett.

## Motion Passed: 11-0; Unanimous

## October 5, 2022

Kathryn Cavender makes a motion to accept the Friday GPM Board Meeting minutes. Seconded by Tiffany Messer.

## Motion Passed: 11-0; Unanimous

## October 7, 2022

Nancy Hewlett made a motion to fund the purchase of the Bill Renfro final table chair back cover for $\$ 90$. Seconded by Steve Herries.

## Motion Passed: 11-0; Unanimous

## November 2022 EMAIL VOTES

## November 1, 2022

Brian Spencer made a motion to release the following Brewster County / Terlingua Area donate-able
Fund; Second by Nancy Hewlett

Sul Ross Rodeo - \$2,000 Brewster County -
\$4,000 Terlingua EMS and VFD - \$5,000
Terlingua Schools - \$2,000
Terlingua Area Matching Funds - \$2,000 Terlingua
Chamber of Commerce - \$100

## Motion Passed: 11-0; Unanimous

## December 2022 EMAIL VOTES

## November 30, 2022

Mike Whitten made a motion to move $\$ 4,000$ from the general fund to the Terlingua Valedictorian Scholarship fund. Seconded by Nancy Hewlett.
Voting Closed on December 3, 2022
Motion Passed: 11-0; Unanimous December 6, 2022
Michael Mayorga made a motion to approve the US National Open application received, reviewed, and by the recommendation of the Events Committee. Seconded by Mike Whitten.
Motion Passed: 10-1; 1-Abstained (Steve Herries)

## COMPLIANCE REPORT

## Presented by Brian Spencer

Our Trade and Service Mark Attorney "Mark Miller" of Jackson Walker, LLP has renewed our U.S. Trademark Registration No. 1,773,206 for the Mark "CHILI APPRECIATION SOCIETY INTERNATIONAL" for "Services related to organizing, promoting, and conducting chili making contests and events promoting chili".

The total cost for this undertaking by Jackson Walker, LLP is $\$ 1,725$. This cost includes all government filing fees and the necessary actions of filing appropriate specimens and accompanying documents.

The Trademark renewal was accepted on January 9, 2022 and is now good through May 25, 2033.
Motion to accept- Melissa Pate . Motion was duly seconded. Motion passed unanimously.

## IT STATUS REPORT

Presented by James Burns

1. We had a few Requests for password resets.
2. We had some issues in late 2022 with the incorrect chili year being transferred to the results table. I researched the problem but did not find what was causing the issue. I will continue to monitor and make sure we do not have a systemic problem.
3. We have a new $A Q$ search flag that can be selected in the 90 day and calendar searches. Will research the possibility and advise Melissa.
4. The calendar search with the flags on the location is in the final stages and will be incorporated on a map. This way you can look at what parts of the country the cookoffs are located.
5. It has been recommended and we are exploring turning the AQ cookoffs to a different color on the calendar.

Motion to accept- Tiffany Messer. Motion was duly seconded. Motion passed unanimously.

## TREASURER REPORT

Presented by Mike Whitten

| CASI TICC 2022 vs 2021 |  |  | $\begin{array}{\|c\|} \hline 2022 \\ \hline \text { Revenues } \\ \hline \end{array}$ |  |  |  | 2020+2021 |  | difference |  |  | Comments: |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\frac{2022}{\text { Expenses }}$ | $\frac{2022}{P \& L}$ | 2020+2021 | $2020+2021$ |  | Revenues | 2021 vs 2022 |  |  |
|  |  |  |  |  |  |  | Expenses |  | Expenses | P\&L |  |  |
|  |  | Friday Events |  |  |  |  |  |  |  |  |  |  |
|  | 400-105 | Scholarship Day Expenses \&N PayOuts |  | \$ 14,183 |  |  | \$ 15,724 |  |  | \$ 1,541 |  |  |
|  |  |  |  | \$ 14,183 | \$ $(14,183)$ | \$ | \$ 15,724 | \$ $(15,724)$ | \$ - | \$ 1,541 | \$ (1,541) |  |
|  |  | Bars |  |  |  |  |  |  |  |  |  |  |
| 300-130 | 400-109 | Main Bar - Taxable | \$ 5,860 | \$ 9,005 |  | \$ 4,850 | \$ 7,216 |  | \$ $(1,010)$ | \$ (1,789) |  |  |
| 300-132 | 400-113 | Wine Sales-Pre-Ordered | \$ 2,274 | \$ 2,199 |  | \$ | \$ |  | \$ $(2,274)$ | \$ $(2,199)$ |  |  |
| 300-135 | 400-110 | KF Bar - Taxable | \$ 5,601 | \$ 9,005 |  | \$ 7,010 | \$ 6,845 |  | \$ 1,409 | \$ $(2,160)$ |  |  |
| 300-120 | 400-140 | Mobile Ice - Taxable | \$ | \$ |  | \$ | \$ - |  | - | \$ - |  |  |
|  | 400-160 | Licenses |  | \$ 807 |  |  | \$ 800 |  |  | \$ (7) |  |  |
|  | 400-215 | Share-Sales Tax |  | \$ 1,127 |  |  | \$ 967 |  |  | \$ (160) |  |  |
|  |  |  | \$ 13,735 | \$ 22,143 | \$ (8,408) | \$ 11,860 | \$ 15,827 | \$ ( 3,967$)$ | \$ $(1,875)$ | \$ (6,315) | \$ 4,440 |  |
|  |  | Stores |  |  |  |  |  |  |  |  |  |  |
| 300-170 | 400-210 | Main Store - Taxable Sales | \$ 12,031 | \$ 7,623 |  | \$ 12,238 | \$ 4,492 |  | \$ 207 | \$ (3,131) |  |  |
| 300-175 | 400-211 | KF Store - Taxable Sales | \$ 10,894 | \$ 6,638 |  | \$ 12,748 | \$ 6,365 |  | \$ 1,854 | \$ (274) |  |  |
|  | 400-215 | Share-Sales Tax | \$ | $\begin{array}{ll}\text { \$ } & 1,882\end{array}$ |  |  | \$ 2,047 |  |  | \$ 165 |  |  |
|  |  |  | \$ 22,925 | \$ 16,143 | \$ 6,782 | \$ 24,986 | \$ 12,904 | \$ 12,082 | \$ 2,061 | \$ $(3,239)$ | \$ 5,301 |  |
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|  |  | Participant Related |  |  |  |  |  |  |  |  |  |  |
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|  | 400-145 | Jackets |  | \$ 1,325 |  |  | \$ 2,366 |  |  | \$ 1,041 |  | 379.80 purchased in 2020 |
|  | 400-180 | Shirts |  | \$ 11,485 |  |  | \$ 5,685 |  |  | \$ (5,800) |  | 30.25 purchased in 2020 |
|  | 440-505 | Champion's Travel |  | \$ 3,497 |  |  | \$ 1,167 |  |  | \$ $(2,330)$ |  |  |
|  | 400-225 | Trophys \& Stoves |  | \$ 11,528 |  |  | \$ 15,314 |  |  | \$ 3,786 |  | 7108.00 peppers purchased in 2020 |
|  |  |  |  | \$ 27,835 | \$ (27,835) | \$ - | \$ 24,532 | \$(24,532) | \$ - | \$ $(3,303)$ | \$ 3,303 |  |
|  |  | Other TICC |  |  |  |  |  |  |  |  |  |  |
| 300-140 |  | Vendor Fees | \$ |  |  | \$ 553 |  |  | \$ 553 |  |  |  |
| 300-150 | 400-130 | Gate Admissions | \$ 35,341 | \$ 315 |  | \$ 32,434 | \$ 988 |  | \$ $(2,907)$ | \$ 673 |  |  |
|  | 400-215 | Share-Sales Tax |  | \$ 2,901 |  |  | \$ 2,858 |  |  | \$ (43) |  | 185.42 paid in 2020 |
| 300-190 |  | Misc Income | \$ 450 |  |  |  |  |  | \$ (450) |  |  |  |
|  | 400-100 | Band \& Sound (Main \& KF) |  | \$ 11,250 |  |  | \$ 6,300 |  |  | \$ $(4,950)$ |  | 2500 paid in 2020 |
|  | 400-190 | Posters - Banners |  | \$ 474 |  |  | \$ 782 |  |  | \$ 308 |  |  |
|  | 400-195 | Radios |  | \$ 1,825 |  |  | \$ 1,825 |  |  | \$ - |  |  |
|  | 400-200 | Security |  | \$ 1,103 |  |  | \$ 875 |  |  | \$ (228) |  |  |
|  | 400-217 | Sponsor Appreciation |  | \$ 4,334 |  |  | \$ 1,395 |  |  | \$ $(2,939)$ |  | 1057.00 paid in 2020 |
|  | 400-220 | Site Maintenance |  | \$ 28,920 |  |  | \$ 21,193 |  |  | \$ (7,727) |  |  |
|  | 400-221 | Site Cleanup |  | \$ 3,220 |  |  | \$ 2,400 |  |  | \$ (820) |  |  |
|  | 400-242 | Tuesday CCO |  | \$ 130 |  |  | \$ 86 |  |  | \$ (44) |  |  |
|  | 440-505 | Chilicity Expenses - Less Champion's |  | \$ 402 |  |  | \$ 83 |  |  | \$ (319) |  |  |
|  | 400-150 | Judging Supplies - Chili \& Show |  | \$ 596 |  |  | \$ 2,106 |  |  | \$ 1,510 |  | 305.76 paid in 2020 |
|  | 400-170 | Name Tags |  | \$ 328 |  |  | \$ 298 |  |  | \$ (30) |  |  |
|  | 400-299 | Misc Expenses |  | \$ 574 |  |  | \$ 934 |  |  | \$ 360 |  |  |
|  |  |  | \$ 35,791 | \$ 56,371 | \$ (20,580) | \$ 32,987 | \$ 42,122 | \$ $(9,135)$ | \$ $(2,805)$ | \$ (14,249) | \$ 11,444 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Area Contributions |  |  |  |  |  |  |  |  |  |  |
|  | 900-100 | Sul Ross Rodeo Club |  | \$ 2,000 |  |  | \$ 2,000 |  |  | \$ - |  |  |
|  | 900-105 | Brewster County |  | \$ 4,000 |  |  | \$ 4,000 |  |  | \$ - |  |  |
|  | 900-115 | Terlingua EMS \& VFD |  | \$ 5,000 |  |  | \$ 5,000 |  |  | \$ - |  |  |
|  | 900-125 | Terlingua School |  | \$ 2,000 |  |  | \$ 2,000 |  |  | \$ - |  |  |
|  | 900-130 | Terlingua Area Matching |  | \$ 2,000 |  |  | \$ 2,000 |  |  | \$ - |  |  |
|  | 900-140 | Terlingua COC |  | \$ 100 |  |  | \$ 100 |  |  |  |  |  |
|  | 900-000 | TICC Contributions | \$ | \$ 15,100 | [ (15,100) | \$ | \$ 15,100 | \$ $(15,100)$ | 5 | \$ | 5 |  |
| TICC |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Without Sponsors | \$ 72,451 | \$ 151,774 | [ (79,324) | [\$ 69,833 | \$ 126,209 | \$ $(56,376)$ | \$ ( 2,618 ) | \$ (25,565) | \$ 22,947 |  |
| 300-180 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | TICC Underwriting Revenues | \$ 28,001 |  | \$ 28,001 | \$ 31,468 |  | \$ 31,468 | \$ 3,467 |  | \$ 3,467 | 7564 trophies paid in 2020 |
| TICC |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | With Underwrite | \$ 100,452 | \$ 151,774 | [ (51,323) | \$ 101,301 | \$ 126,209 | \$ $(24,908)$ | \$ 849 | [ ${ }^{\text {(25,565)\| }}$ | \$ 26,414 |  |
| 320-000 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Sponsorships-Cash Donations | \$ 42,600 |  | \$ 42,600 | \$ ${ }^{\text {S }}$ 38,581 |  | \$ 38,581 | \$ $(4,009)$ \| |  | \$ $(4,019)$ |  |
|  |  | *Cash Donations |  |  |  |  |  |  |  |  |  |  |
| TICC |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | With Sponsorships | \$ 143,052 | \$ 151,774 | [ ${ }^{(8,723)}$ | \$ 139,881 | \$ 126,209 | \$ 13,672 | \$ $(3,171)$ | [ ${ }^{\text {(25,565)\| }}$ | \$ 22,395 |  |
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Motion to accept -Tiffany Messer. Motion was duly seconded. Motion passed unanimously.

## TALLYMASTER

## Presented by Melissa Pate

The transition between myself, and Brian Spencer is going great. Rolland Pate is currently teaching Melissa how to pull the monthly results files for the Terlingua Trails. I am confident moving forward with my duties as TallyMaster. There are currently no cookoffs delinquent in sending in results.

We had some issues with reporting due to events being entered with incorrect chili years, but we have ironed that out and all seems to be running smoothly at this time. This mostly happened due to the postponement of cookoffs and/or submissions of new cookoffs that should have just been updated. These things happen with new assignments of staff and learning the ropes, so I think it made for some good teaching moments for all. What I have learned is that there is a constant flow between Event listings, Membership, and TallyMaster. We are working well together and learning from each other. Next year's transition from one chili year to the next should be much smoother now that we are all aware of what can happen.

Because of these technicalities some cooks were qualified in error. When this happens there is no way to delete that person without deleting the qualification number. A new person cannot be assigned to that number again in the same chili year; therefore, we have 'skipped' three numbers to date. (\#30, 31, and 35) This is just the way our database is and how it works.

Sometimes we find ourselves with duplicate cook entries which also poses problems and gives members duplicate points. This also may be a reason that a cook could be qualified in error and later needing to be deleted. John Pierce and I are working closely to get duplicated cooks out of the database. This problem stems from misspelled names and new entries made by people entering results. We need to stress upon the referees to be sure that the person filling out the result sheets double check with a cook they may not know and/or unable to decipher their writing on the entry page. Checking for new addresses is also important.

This year at TICC registration went smoothly with only a few minor hiccups. Of the 263 qualified cooks we had 167 registered, and 165 chilis judged at TICC. The percentage of chilis judged to the amount of qualified cooks was the same as last year (63\%.) And in twelve years of reporting the number of participants at TICC was just over half of what it used to be. I attribute the decline to the aging of our usual participants, lack of new cooks, and the cost of fuel this year.

The TICC winners' jackets have been ordered and extra jacket orders have also been placed and all monies have been collected and sent to the Treasurer. Rustler Embroidery has verified that all jackets have been delivered to them and they will get started with the embroidery process as soon as they are able. They are backed up and hope to have them ready by the end of January.

The following reports have been generated for comparisons by year. Though we have a drop in chilis judged for this same time in previous years, we have close to the same number of qualified cooks and show teams. We also report an increase in money raised for charity.

After running some analysis from the past several years, it was determined that 63-67\% of qualified cooks will show up to TICC. This should be put forth as an important planning tool.

TallyMaster's Report
As of January 16, 2023

|  | Change | $\mathbf{2 0 2 3}$ | $\mathbf{2 0 2 2}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 5}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Qualified <br> Cooks | $(2)$ | 40 | 42 | 184 | 46 | 48 | 68 | 67 | 72 | 76 |
| Show <br> Teams <br> Q'd | 0 |  |  |  |  |  |  |  |  |  |
| Cookoffs <br> Held | $(3)$ | 65 | 68 | 32 | 96 | 91 | 89 | 121 | 131 | 131 |
| Chili's <br> Judged | $(281)$ | 1,962 | 2243 | 862 | 3,015 | 2,946 | 2,665 | 3,527 | 3,952 | 3,946 |
| Money <br> Raised | $\$ 12,046$ | $\$ 198,062$ | $\$ 186,016$ | $\$ 28,768$ | $\$ 278,443$ | $\$ 182,145$ | $\$ 217,052$ | $\$ 285,588$ | $\$ 302,821$ | $\$ 249,855$ |

Note: \#30, 31, 35 skipped in chili $Q$ sequence

## TallyMaster Yearend Results

| Cookoff <br> Year | Cookoffs Held | Chilis Judged | Cooks Q'd | TICC Chilis Judged |
| :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 0 2 2}$ | 290 | 7,908 | 263 | 165 |
| $\mathbf{2 0 2 1}$ | 226 | 5,678 | 305 | 191 |
| $\mathbf{2 0 2 0}$ | 192 | 6,020 | 299 | 0 |
| $\mathbf{2 0 1 9}$ | 385 | 10,757 | 367 | 230 |
| $\mathbf{2 0 1 8}$ | 398 | 11,023 | 388 | 272 |
| $\mathbf{2 0 1 7}$ | 451 | 12,032 | 397 | 246 |
| $\mathbf{2 0 1 6}$ | 493 | 13,657 | 439 | 328 |
| $\mathbf{2 0 1 5}$ | 492 | 14,178 | 430 | 296 |
| $\mathbf{2 0 1 4}$ | 522 | 14,460 | 425 | 272 |
| $\mathbf{2 0 1 3}$ | 550 | 15,000 | 434 | 273 |
| $\mathbf{2 0 1 2}$ | 542 | 15,174 | 449 | 305 |
| $\mathbf{2 0 1 1}$ | 558 | 15,570 | 470 | 306 |
| $\mathbf{2 0 1 0}$ | 572 | 16,251 | 459 | 321 |

Note: TICC year 2020 was postponed due to the COVID-19 pandemic.

TallyMaster Statistics
As of January 16, 2023


## Cooks Q'd versus Registered @ TICC




Motion to accept- John Pierce. Motion was duly seconded. Motion passed unanimously.

## EVENTS COMMITTEE

## Presented by Michael Mayorga

The Event Committee was advised of the request to approve a proposal for the US National CCO. The proposal was reviewed by the committee, and voted to approve the request. The approved proposal was subsequently approved by the Board of Directors. CCO chairperson was so advised and CCO preparations are in the works.

Marilyn Blair has retired from the committee. I will be looking for a new member shortly. If anyone has suggestions for a potential Committee Member, please let me know.

Motion to accept- Steve Herries. Motion was duly seconded. Motion passed unanimously.

## SPONSORSHIP

Presented by Brian Spencer for Kris Hudspeth
TICC Sponsor Representation at TICC:
Texas Ranch Sales
Woodbridge Wine
Renfro Foods
Bolner's Fiesta
Statewide Remodeling
Visit Big Bend
Y Knot Ranch
Purple Haze Jeep Club
2023 Notes:
Tito's Vodka had reached out the week prior to TICC asking about sponsorship opportunities and were supposed to be on site. To my knowledge, they never arrived on site. Will continue to reach out to engage in an official conversation about sponsorship for 2023-2024.

Louisiana Hot Sauce informed us last year that 2022 would be the final year for CASI Sponsorship. They did indicate that they would like for us to continue to reach out yearly to see if the environment has changed and they are able to come back as a sponsor.

Currently, we do not have a sponsor to underwrite the two wing categories and prize payouts at TICC. Research has begun to identify a new sponsor. Looking into companies that have a wing sauce in a retail market, like: Texas Pete, Moore's Marinade, Franks Red Hot, etc.

Texas Ranch Sales had a fantastic time at TICC and a couple of conversations with Becca Vizza since has indicated her willingness to have an expanded role at TICC and wants to look at increasing her sponsorship and visibility.

Bolner's Fiesta is entering the final year of their three-year agreement. Conversations will begin this year to determine their interest in renewing/extending a new agreement that will start in the 2024-2025 chili year.

Woodbridge conversations for 2023 will begin mid Spring. There will be requests from Cody and Mike to continue with wine presales. Guidance from the Board is requested on if we will allow a wine presale again this year, and will Kathryn be the coordinator again?

As you come across any sponsorship leads or contacts, please send them my way so that we can have discussions and build a sponsorship proposal package. Recommend that contact information for Sponsorship Chair is posted back in Trails and on Website as Off Board Support.

Discussion: Kathryn Cavender will coordinate the wine sales again but will only be selling wine by the case not mixed cases.

Motion to accept- Nancy Hewlett. Motion was duly seconded. Motion passed unanimously.

## RANCH REPORT

## Presented by Steve Herries

A new roof extension was added onto the Si Brown Pavilion at Krazy Flats. This added approximately 400 square feet of covered area, allowing more tables and chairs to be shaded and protected from inclement weather.

The retaining wall at the Main Stage was repainted this year. It needs to be scraped, have a new skim coat applied, and painted again.

I would like to add a light for the flag pole at the Memorial to bring us into compliance with the Flag Code.
Additional pennants should be purchased for the area along Wells Creek. The caution tape used last year worked, but it was ugly. We would need approximately half a mile of pennants at a cost of approximately \$700.

Discussion: The $\$ 700$ will come from the Ranch fund. Steve will contact Roger Pate about 2023 TICC.
Motion to accept- Tiffany Messer. Motion was duly seconded. Motion passed unanimously.

## MEMBERSHIP

## Presented by John Pierce

Annual Membership:
CASI has 506 members as $1 / 23 / 2023$
As always, we need to continue to recruit new members but, in turn, retain the current membership. I have been emailing reminders for members that are expiring every month.

## Corporate Membership:

CASI Corporate Membership is 5 Members as of 1/23/2023
Please remember to send me any correspondence for any new corporate sponsor.

## Lifetime Membership:

We have 2 new lifetime members for a total of 513 as of $1 / 23 / 2023$

## Deceased Members:

All information of which we have been made aware has been updated in the CIS.

## Membership Report

| Ws of $1 / 23 / 2023$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | 

Discussion: Currently there are 181 Life members without email addresses. Both the annual membership and the life members is actively being cleaned up. Renee Moore asked the Membership Chair to consider revising the Corporate Membership program.

Motion to accept- Tiffany Messer. Motion was duly seconded. Motion passed unanimously.

## TERLINGUA TRAILS

Mike Watkins, Editor-in-Chief with Carol Knight, co-editor continue to do a fantastic job on the Trails. Approximately 1200 trails are emailed each month to lifetime, annual members current in their dues, sponsors. corporate members and FOC members who are not members of CASI. The Trails is now sent in a compressed format with the hopes that not as many are kicked back by the members server.

Once emailed the publication is placed on the front page of the casichili.net website and post are made on all CASI Facebook pages and Instagram. Cost for the Trail's publication continues to be minimal with an annual fee for the In-Design software license. This cost has been offset a little by business card size ads. The cost of the ad is $\$ 50$ a year and we currently have 2 ads which run every month.

Update continue to be made to the format. Mike has developed several new ads for our sponsors as well as logos. We continue to include a picture of the winners of the beans, salsa, hot wings competition and Anything But Chili winners. These pictures have been incorporated with the sponsors ads. The Champion pictures has been removed from the HEB ad and is now a standalone ad. Sponsor ads continue to rotate and Michael contacts them each month to ensure we have the correct ad running. A policy change was approved which allows a cookoff to advertise for free for two months prior to a cookoff and the month of the cookoff. In exchange if they do not submit pictures or an article the cookoff cannot submit a fee ad the following year.

There continues to be issues with emailing the trails to the members. Approximately $36 \%$ of lifetime members do not have an email listed. Almost all of the annual members now have emails listed. This is due to an update in the online membership application requiring an email address. In addition, 15-20 emails are kicked back each month because they are bad addresses, or the email is not accepted by the recipient's server. I have also received random emails saying they did not receive a Trails and those are hit or miss. There are two members who do not receive the trails unless emailed individually.

Motion to accept- Steve Herries . Motion was duly seconded. Motion passed unanimously.

## UPCOMINGS

To-date in chili year 2023, there are 78 active cookoffs ( 80 registered, less 2 canceled). This is just a bit lower than the same time as last chili year with 82 active cookoffs ( 93 registered, less 11 canceled). Most of the registration requests are already entered on the system, making processing efficient. A few still need completion as not all the data required is provided on the emails requesting: "can you enter this cookoff for me?).

Of the 80 registrations, 47 had packets mailed out, due to needing cup tickets. This is a little higher than last year. But suspect that the stashes of tickets are running low for a lot of cooks.

Since a PDF version of the Rules Book is being included with every CCO registration email, there are very few requests for the printed version. For those that do require a hardcopy, the booklet-size 2017-2020 book, with a 2021-2024 Addendum Sheet inserted are mailed in the packet. We may need to start thinking how the next version will be handled.

Expenses to date are:

Postage for 47 requested mailed packets:
Materials: ink, paper, mailing envelopes:
\$287.60
$\$ 136.21$

Total: \$423.81

I would like to extend a most heartful Thank You to Carol Knight for all the work she does in making sure the most current and correct information appears in the Trails for the "dead" time between submitting the most current information and the Trails printing dead-line. Thank you, Carol.

Motion to accept- Nancy Hewlett. Motion was duly seconded. Motion passed unanimously.

## SCHOLARSHIP

Presented by Nancy Hewlett for Sherrie Davis
Scholarship

- Recipient Number (Motion) Feb $15^{\text {th }}$ is the deadline for all applications to be into my office. Based on the Winter Board meeting last year in Feb - I had all of them in.
At this present time, I am requesting again.

5 Academic - \$20,000 over 4 years - the funds are available

2 Terlingua High School - which are already funded by the moving of $\$ 8000$ in December.

2 Trade School/Technical - up to $\$ 4000$ which might not be used if none are received in Feb.

- Un-encumberment of Unused Funds (Motion) Per the Friday Minutes of the GPM these were voted on and the motion was passed. Per the minutes it is under the title of Sponsorship Committee instead of Scholarship Committee -

Motion to accept the report with no action. The request will be voted on after the applications deadline is passed and the number of applications are reviewed- Tiffany Messer. Motion was duly seconded. Motion passed unanimously.

## FRIENDS OF CASI

Presented by Tiffany Messer
FOC membership numbers were about the same as in the previous years. We lost two members to sponsorship. The earlier deadline helped with getting the shirts and plaques done but we still need to make sure the names and the shirt sizes are correct. The shirts were distributed at the GP meeting which appeared to be well received. We will continue with this distribution process unless there is concern. The wrist bands were distributed on Tuesday at earlier distribution and the remainder of the week in the store. That also worked well.

A total of $\$ 30,000$ was received from approximately 43 FOC memberships. There were a few payments through PayPal that were not captured at first look. We will work closely with John to get the FOC through PayPal captured. There were four "in kind" memberships. The total money collected was down from the previous year but that was due to rollover money and COVID. There are 4 FOC members that are not CASI members. They are receiving a Trails each month.

Last year we started the FOC campaign earlier than previously. The article for FOC will be in the June Trails and will discuss the $\$ 500$ minimum which can be split between two people and each additional person is \$250. The online application was revamped last year and we will look at that again to see if any changes are needed

The reception at TICC was well attended. We reduced the amount of food provided and there didn't seem to be an issue. In fact, there was food left over.

Tiffany also asked that in the future the check be mailed to her and she would then forward to Mike Whitten. This will be done to ensure she get a good count on FOC. Early invitations will be going out in the spring.

Motion to accept- Steve Herries. Motion was duly seconded. Motion passed unanimously.

## KRAZY FLATS

Unable to attend TICC-2022, I don't have an on-site report. However, based on feedback from those that were there, Krazy Flats had an excellent run.

Below provided by Keith Karaff -
Had a good year for my first FULL year in the Flats
First, I want to thank Steve and Lori Herries, Don and Dianna Hoy, Roger Pate, James and Sherrie Burns and Robert Delashaw for coming out two weeks early to install the new expansion to the Pavilion. It looks great and was a wonderful addition. Thank you also to the Friends of Krazy Flats for the donations over the years that made this possible.

The new expansion was a huge hit this year. Working on Phase 2.
The new dart boards and dominoes were well received.
The Thursday morning breakfast was huge this year. Approximately 30-35 people attended. This is partly due to the registration for the Corn Hole tournament.

Speaking of the tournament- it too was a great success. 13 teams entered this year compared to 6 last year. Texas Ranch Sales were very excited with the turnout and are looking forward to next year. Becca and David Vizza had a great time at the Ranch this year.

To cut down on credit card fees, we instituted a $\$ 10$ minimum this year. If they wanted to buy beer with a cc, we gave them chips for the remainder. It was successful. KF is purchasing custom chips for next year to use.

Thursday, Friday, Saturday nights were fantastic. The crowds were huge, and the golf carts were 3/4 deep around the saloon. Looking forward to next year.

Sent a thank you letter to CJ Aragon and the Sul Ross Rodeo Club. Had a great group of students working the Flats Thursday and Saturday. They are all wanting to come back next year.

The Sunday shirt folding had a great turnout. About 18 people showed up to help. We were done in about 30 minutes.

It was remarked upon about the lack of sponsor banners in the Flats. I have talked to Steve about having a cable strung up on the side of the pavilion where banners can be hung.

It would be beneficial to me if I am informed of events that are happening in the Flats so that we can be more prepared. IE: scheduling Happy Hours and not knowing until the schedules are released. I need to be included in these discussions in the future.

Special thanks to Brent and Becky Allen, Diana Klade, Donell Dickerson, Don Hoy and especially Dianna Hoy for their hard work. Dianna was enjoying her retirement but was always available for consultation and questions.

Plans are already in the works for next year. I am looking forward to working with James Burns next year as the entertainment chair.

All in all, it was a great year in the Flats. The store and the bar did well, and I learned a great deal. Lots of little details that I picked up on.

Discussion: Renee Moore discussed with Michael, Dianna Hoy, Don Hoy and herself about the happy hour dates and times during TICC at the Great Peppers meeting. The Board is in support of Keith Karaffs' new idea of a HOA association in Krazy Flats. Steve Herries stated he will have more cable strung to accommodate additional banners.

Motion to accept- Tiffany Messer Motion was duly seconded. Motion passed unanimously.

## 320 REPORT

Renee Moore for Patricia Krenek
Currently working on recreating the list identifying the original certificate holder and all holders to date. Also working on combining all the various waitlists into one.

No Vote necessary.

## OLD BUSINESS- None

## NEW BUSINESS

## TICC General

Renee Moore stated that she would move forward with the purchase of the Trophies, Chairs, Chair Backs. Thirty-Three chairs are used at TICC with an additional three chairs ordered to cover any additions to final table.

Renee Moore will also contact the Radio Company and secure the Radios for $56^{\text {th }}$ TICC.
Renee Moore also stated she would order the Judging and Staff shirts now and deliver them to the Ranch in July. That would allow better organization of those shirts and reduce what needs to be brought in October.

These items are already funded so no motion is necessary.

## TICC Bar

After reviewing the purchase cost of beverages and loss in revenue at both bars at TICC a motion was made to adjust the cost of beverages in both bars to:

Beer and Wine \$4.00
Soda $\$ 2.00$
Water \$1.00
Gatorade- \$3.00
Motion to accept- Steve Herries, Motion was duly seconded. Motion passed unanimously.
Discussion: There were some snacks ordered for TICC $55^{\text {th }}$ and they sold really well. It was agreed that snacks would be ordered again.

Wine Fairy Wine Sales will be whole cases only. The few bottles that were left from broken cases did not sell.

## OLD 320

A motion was made that no one may remove any marker from any 320 space. Motion to accept- Tiffany Messer Motion was duly seconded. Motion passed unanimously.

A motion was made to provide a stove to the Old 320 area for their raffle at TICC.
Motion to accept- Mike Whitten. Motion was duly seconded. Motion passed unanimously.

A motion was made to procure and replace the end corners and markers in the Old 320 area. Motion to accept- Brian Spencer, Motion was duly seconded. Motion passed unanimously.

## General Administration

A motion was made to place Renee Moore on all bank accounts and remove Kris Hudspeth Motion to accept- Mike Whitten, Motion was duly seconded. Motion passed unanimously.

A motion was made to activate the "National Chili Day" on the website and have reduced membership cost of $\$ 15$ for new members and $\$ 20$ for existing member on February 23, 2023. One day only from midnight to midnight.
Motion to accept- Tiffany Messer, Motion was duly seconded. Motion passed unanimously

A motion was made to renew the Texas Festival Events Association Membership.
Discussion: Anyone who would like to go to the conference please let Brian know. He has used the membership to research advertising, insurance and Sponsorship.
Motion to accept-Brian Spencer, Motion was duly seconded. Motion passed unanimously.

A motion to donate $\$ 300$ to the Irving Elks Lodge for their hospitality.
Motion to accept-Nancy Hewlett, Motion was duly seconded. Motion passed unanimously.

## General Discussion

Nancy Hewlett presented information on the North Texas Giving Day. She has a small committee and has registered as a non-profit for the event. All of the money raised at that event must be used in the North Texas area. She believes it will raise awareness of CASI in the area.

Michael Mayorga stated that he would not be seeking re-election onto the board. Renee Moore thanked him for notifying the board well in advance and encouraged anyone else whose term is up to make a timely decision so the announcement and recruitment of the open positions could begin.

Brian Spencer selected July $8^{\text {th }} 2023$ as the date of the Summer Board Meeting. A location TBD.

There was no request from anyone to address the Board

A motion was made to adjourn the CASI Winter Board Meeting at 11:38 am.
Motion to accept- Nancy Hewlett; Motion was duly seconded. Motion passed unanimously.

