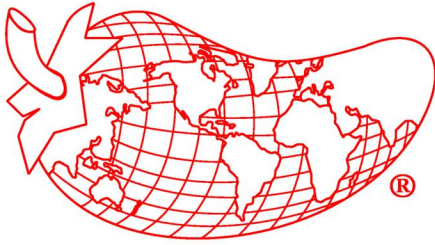


CASI



Terlingua International Chili Championship Sponsorship Program

The TICC sponsorship program is another of our important programs that is offered. There are levels to this program depending on the involvement of the prospective sponsor. The program begins at the five thousand dollar level and is listed as a Silver Sponsor. This level can be all cash or fifty percent cash and fifty percent product with these donations earmarked for TICC. The benefits at this level include special wristbands, no charge beverages, banner placement on the Main Stage, recognition from the Main Stage during the Saturday event, logo placement on the official commemorative poster, monthly advertising in the Terlingua Trails and more.

The Gold level is a ten thousand dollar donation and can be all cash or five thousand dollars in cash and the balance can be product. Some of the benefits are the same as the Silver but there are many other benefits associated with this level such as special armbands and reserved seating on the TICC Championship Final Table. These levels are negotiated and supervised by the Sponsorship Chair and committee.

This level of sponsorship is very important to the success of TICC. Their donations help to underwrite a large portion of our annual event and without their commitment and involvement, our event would be less stellar than it is. We take pride in our event and the continued interest of our sponsors.