



CASI

Chili Appreciation Society International
Annual Great Peppers Meeting
Tucson, AZ - September 11, 1993

Presentation/Seating of Sanctioned Pods - The Credentials Committee reported that a total of 46 Pods met the CASI requirements for voting at the annual meeting. Four Pods were not present. The Pepe Pod is absent for the second time and will be dropped from the roll of CASI sanctioned pods. Motion was made and seconded to approve the Credentials Committee Report. Motion passed.

Call to order - Meeting called to order by President Robert Bell. Directors present:

Robert Bell, President
 Ralph Hay, Vice President
 Mike Strack, Secretary
 Bruce Pinnell, Treasurer
 Hut Brown, Executive Director

John Caffey, Director
 Vickie Childers, Director
 Glyn Gaines, Director
 Ken Large, Director

Pods/Delegates present are as follows:

Black Gold Chili Pod	Kevin Larson	Old Dominion Pod	Beverly King
Border-Line Chili Heads	Guy Smith	Pasadena Pod	James Dillard
Capital Pod	Roger H. Koltz	Piedmont Pepper Pod	Max R James, Jr.
CASINOVA Pod	Carl Coleman	Pod of the Pass	Johnye J. Harriman
Central Arkansas Pod	Poncy Aldridge	Puget Pod	Bob Edwards
Chili Appreciation Society AZ	Dave Garner	Purgatory Creek Pod	Larry Burruss
ChiliHeads of Arizona, Inc.	Myrl Coultas	Red River Valley Pod	Rick Poston
Classic CASI Pod	Pat Irvine	Rio Grande Valley Pod	Sandy McMillan
Colorado Chili Pod	John Montgomery	Rose City Pod	Bobby Boyd
Concho Valley Pod	Gary Ransom	San Angelo Cookers Association	Sue Yates
Cowtown CASI	Bruce Stewart	San Antonio Pod	George Jowers
Crossroads Chili Cookers Pod	Bettie Wilcox	South Plains of Texas Pod	Betty Kirkland
Dallas Area Metroplex Pod	Doris Coats	Space City Pod	Earl W. Gorhum
Golden Triangle Pod	Jim Griffin	State of Texas Pod	Elton L. Homesley
Green County Chili & BBQ Too	Lorinda Crawford	Tall in Texas Pod	Ennis Penland
Heart of Oklahoma ChiliHeads	Carl Lane	Top of Texas Pod	Diane Fitzhenry
High Desert Pod	Ben Berry	Victoria and Surrounding Areas	Dianna Hoy
Highland Lakes Chili Pod	Fae Paske	Yavapai Chili Society	Tim Wasik
Houston Pod	Dee Hay		
Iowa Chili Appreciation Assn.	Roylene Johnson	Pods Absent for the first time	
La CASI Lousianne	Jerry Hunt	Del Rio International Pod	
Llano Estacado Pod	Roy Kirkland	MO-KAN Chili Pod	
Mason-Dixon Pod	Bruce Mentzer	Pacific Pod	
Mesilla Valley Pod	Russell Harriman		
New Mexico Chili Society	Dywane Cude	Pod Absent for the second time	
North Idaho Pod	Mike Crouch		
North of Brazos	Ed Gahagan		
Oak Pod of Oakton	Nancy Spinks	Pepe Pod	

Welcome (Host Pods) - Cindy Bruce of the host pods (Chili Appreciation Society Arizona, ChiliHeads of Arizona, High Desert Pod, and Yavapai Chili Society) welcomed the Directors and Delegates.

Response - Robert Bell thanked the host pods for their excellent work.

President's Message - Robert Bell emphasized the need to continue the fine work done in the past. The CASI Board has worked very hard to communicate with the membership. If any chili cook had a concern that was not being considered, they should express it to their Great Pepper who should pass it to the CASI Board. The need for communications is a two way street, it won't work if the cooks don't express their concerns. In order for all of us to improve our society we must communicate with the understanding that the CASI Board is working for all the cooks. They only have the best interests of the organization in mind. The Directors will do everything possible to answer any question presented by a cook. We will work with the Great Peppers to improve our society. The membership must understand that the Directors work voluntarily for the betterment of the organization. If we keep these lines of communication open our society can only improve.

Reading of 1992 Great Peppers Meeting Minutes - Mike Strack, Secretary presented the minutes of the 1992 Great Peppers Meeting held in San Antonio, Texas. Pat Irvine moved that the Minutes be approved as presented. Second Dave Garner. Motion passed.

Deviation from the Agenda - Hut Brown announced the Max James, Great Pepper of the Piedmont Pod and Kelly Morris became engaged September 10. The couple received the best wishes of the Board and Delegates.

Financial Report - Bruce Pinnell, Treasurer, presented the financial status of the society. The report is enclosure 1.

Report of the Tallymaster - Ralph Hay presented the status of sanctioned chili

cookoffs. He reported that, as of September 5, CASI had sanctioned 418 chili cookoff, up 17 chili cookoffs from last year. To date 283 cooks and 89 show teams had qualified. These chili cookoffs have raised \$550,534.83 for charities. He reminded all the Great Peppers of the need to work harder at mailing the tally sheets in a timely manner. He reminded everyone that a CASI sanctioning kit is required. These may be obtained either from the CASI Tallymaster or the Goat Gap Gazette. The cost is nominal and the \$5.00 helps defray the cost of production of the rule books. He requested the help of the Great Peppers to get the word out. He recommended that all the pods work on their advertisement which must be made 30 days before the cookoff. A small advertisement in the corner of a local newspaper does not meet the intent of the rule. Use the Terlingua Trails and Goat Gap Gazette to advertise the chili cookoff. Finally, he asked that CASI officials take care to ensure that the names of cooks and show teams are clearly printed on the Tally Sheet. He reminded the show teams to use the same name throughout the year.

Membership - Mike Strack, Membership Chairman, reported that we have 824 members. This includes 328 life members and 496 annual members. He stated that with the number of cooks that the CASI membership comes into contact with during the chili year, we should have more members. The Board is considering ways to excite the non-CASI members into joining our society. He requested the Delegates help by reading their mail and passing the word, and help with ideas on how we can expand our membership. He agreed to mail application packets to each Great Pepper to make joining simpler. Robert Bell announced that there would be a prize to the person or pod who signed up the most

members by the Terlingua International Chili Championship. This can be a renewal or a new member.

Sponsorship Report - Bruce Pinnell, Sponsorship Chairman. The CASI sponsors are Gaviscon, Wolf Brand, McCormick, Pinkerton, Coors, and Coyote. There are many other sponsors who have expressed interest but have not made the final commitment. He asked for volunteers to be part of the Committee of help us expand our sponsorship program. The relationship with our sponsors is extremely important and necessary for us to continue our charitable work. He reminded the Delegates that the agreement with these sponsors is for the Terlingua International Chili Championship. If they have any additional funding they will consider other chili cookoffs. He thanked Jo & Wendell Rankin for their beautiful work on the Coleman Stoves. Last year he prepared a special stove which was presented to the Chairman of Coleman on behalf of CASI.

Seeding of New Pods - Hut Brown, Executive Director announced that six pods have requested to become sanctioned pods of CASI. They are:

Alamo Area Pod	- Ray King
Arkansas Social Society	- Preston Nickle
Chillini Pod	- Tom Klug
Palmetto Pod	- Terry Jones
Sotol Pod	- Vann York
Texas Hill Country	- Jim Stateczny

Bettie Wilcox moved to seed the new pods. Second Pat Irvin. Motion Passed. Hut Brown introduced the new delegates.

Call for Unfinished Business - None.

Rancho CASI de los Chisos Site Report - Mike Strack, Clerk for Rancho CASI de los Chisos, announced that the Old 320 list is finalized and will be provided to Vann York, Alcalde, to mail the Old 320 Packets. John Caffey outlined the decisions made concerning the Show Team Report. The show team size will be limited to 32 X 16 (note for this year - the size will be flexible), the area between Stage Road and Ancho Avenue will be marked off as restricted parking, and the Old 320 membership will be asked if they plan to use their site for the TICC. A post card will be in the Old 320 packet for this purpose. Those sites not used by the Old 320 will be scheduled for show teams. Vann York, Alcalde, reported that this years work was hampered by fewer contractors working in the area. This absence of heavy equipment has caused the cost to go up. The work on expanding the judging area is on schedule, and the trailer should be moved in time fir the TICC.

Terlingua International Chili Championship Report - Robert Bell announced that the Alpine 4H will run our concession (The booth will be open for qualified Chili Cooks and Show Teams on Wednesday afternoon), the Terlingua Fire Department will run the gate, the medics will be on site again. He will try to mail the official shirts early again this year. He requested each delegate to provide the name, address, and size of last years Great Pepper before the meeting was over. He announced that we would draw for show sites starting on Wednesday. The Team may setup on their site anytime after the drawing. Each team will be responsible for security of their booth. Each Chili Cook and Show Team Captain will receive a T-shirt and goody bag. The Delegates were asked if they felt it was necessary to require all cooks to cook in the

Annual Great Peppers Meeting - Tucson, Arizona - September 11, 1993

Old 320 area. The majority of the Delegates did not wish that this be required.

Terlingua Trails Report - Ken Large, Editor, asked the delegates to remember that the deadline for each issue is the 15th of the month. He asked for articles, pictures, and other chili information to help make the Terlingua Trails an excellent publication of the society. The Board agreed to consider offering a First Class Postage option to the membership.

Chilicity Report - Vickie Childers, Chilicity, presented the Passport to Terlingua, a brochure describing the Terlingua International Chili Championship. She thanked Leesa Penland for her help in putting together the brochure. She asked for assistance in identifying tourist bureaus in the states that surround Texas. She plans to provide copies to them for inclusion in their welcome centers.

Proposed Rule Changes - Hut Brown, Executive Director. (See enclosure 2 for the decisions of the Great Peppers Meeting.)

Selection of Sites for 1993 - 1994 Opens Southwest Open - The Tall in Texas Pod requested the Southwest Open, July 2, 1994. Guy Smith moved we accept the request. Second Elton Homsley. Motion passed.

Selection of Sites for 1993 - 1994 Regional Opens -

Northwest Regional Open - Bob Edwards moved that this next years Northwest Regional be held in British Columbia, Canada at a date to be determined. Second Elton Homsley. Motion passed.

Four Corners Regional Open - Ben Berry moved that the next Four Corners Regional

Open be held in Tombstone, Arizona on June 25, 1994. Second Johnye Harriman. Motion passed.

Request for New International Open - Bruce Pinnell moved to establish an International Open in New Zealand. Second Earl Gorhum. Motion passed.

Request for Waivers 1993 - 1994 - None

Report from 1994 Great Peppers Meeting Committee - Leesa Penland introduced the Pods which will be involved in the organization of the next Great Peppers Meeting to be held in Lubbock, Texas: Concho Valley Pod, South Plains Pod, Tall in Texas Pod, Black Gold Pod, Cross Roads Pod, Llano Estacado Pod, and North of the Brazos Pod. She announced that they are working toward an excellent West Texas welcome.

Selection of site for 1995 Great Peppers Meeting - Diane Fitzhenry volunteered on the behalf of the Top of Texas Pod and the Pods in the surrounding area to hold the 1995 Great Peppers Meeting in Dallas-Fort Worth Area. Larry Burruss moved to accept the request. Second Earl Gorhum. Motion passed.

Other New Business -

Dee Hay of the Houston Pod discussed the Chili Hall of Flame which was started in 1974 and continued through 1983. The Houston Pod would like to bring this back. It would be an excellent way to recognize people who have contributed to CASI and the chili world.

The Goat Gap Gazette offered to provide \$ 10.00 for the next Great Peppers Meeting

from each advertisement placed in the Goat Gap Gazette by a Pod for a Chili cook-off.

Preston Nickle discussed establishing a Collegiate Division as a way to expand CASI Membership. It would require an exception of the rules to allow a special division limited to college students.

Election of Directors - There are four Director positions open, two three-year terms and two two-year terms. The candidates were Keith Bennett, Edmonds, WA; John Caffey, Austin, TX; Myrl Coultas, Tucson, AZ; Dywane Cude, El Paso, TX; Irene Duffield, San Antonio, TX; Mel FitzHenry, Garland, TX; Glyn Gaines, Wichita Falls, TX; and Guy Smith, Fort Smith, AR. Each candidate gave a short presentation.

Special Presentation from Jeff Dillon, Gaviscon Marketing Representative - He outlined what Gaviscon had in store for the world of chili in the future. Gaviscon began its sponsorship of CASI and chili cook-offs in 1985. That relationship will continue in the future. Gaviscon plans to take Chili into the 21st Century. In 1994 Gaviscon will expand its investment in chili. Next year chili will be the corner stone of the advertising campaign. This means total sponsorship of all chili events in the United States. The goal is to get as many samples as possible into the American consumers hands. Total sponsorship means getting involved with not only CASI but also ICS. This is not intended to pit the two organizations against each other. In order to commit to total sponsorship, Gaviscon must be involved with both societies. They plan to target 14,000,000 consumers with a sample of their product and an offer to join one of the chili societies. Gaviscon has not decided how they will do this, but it should help expand

CASI membership. Each Chili Cookoff will have the opportunity to receive a Gaviscon Kit to include Banners. They are asking the CASI membership to help Gaviscon get their samples into the hands of the public. They have other plans which are not finalized.

Results of the Directors Election -

Elected to the three year terms were John Caffey and Glyn Gaines. Elected to the two year terms were Myrl Coultas and Guy Smith.

The Great Peppers Meeting recessed while the CASI Board of Directors held a short meeting to elect officers.

CASI 1993 - 1994 Officers -

President	- Robert Bell
Vice President	- Ralph Hay
Secretary	- Myrl Coultas
Treasurer	- Mike Strack

Great Pepper of the Year - Robert Bell announced that the Board has selected Co-Great Peppers of the Year - Dee Hay, Houston Pod and Johnye Harriman, Pod of the Pass.

Earl Gorhum moved that the meeting be adjourned. Second Elton Homsley. Motioned Passed.


Mike Strack
Secretary