

**Minutes of the
Summer Meeting of the
Board of Directors
of the
CHILI APPRECIATION SOCIETY INTERNATIONAL, INC.**

**PENDING APPROVAL
Sheraton Arlington Hotel
ARLINGTON, TEXAS
July 20, 2013**

President Ed Blair called the meeting to order at 8:00 am.

Vice-President Darin Jester called the roll.

The following Directors were present:

Ed Blair, President
Jim Ezell, Vice-President
Darin P. Jester, Vice-President (Acting Secretary)
David Sexton, Treasurer
Richard Knight, Executive Director
Randy Duke, Director
Lee Kroencke, Director
Robert Schrade, Director
Glenda Vrba, Director
Jenny Windsor, Director
Mary Ellen Gillen, Director

President Blair thanked everyone for coming and welcomed those in the gallery. He reminded those in the gallery that they could not speak at this meeting unless specifically called upon.

Approval of Minutes from the February 17, 2013 Meeting.

Copies of the meeting minutes from the February 17th Board Meeting were distributed.

MOTION by Jim Ezell to approve the Minutes of February 17, 2013. The motion was seconded by Robert Schrade.

Motion passed: Unanimous

Ratification of Board Action

VI.A. Vote for Approval of the Pinetop Regional Championship: MOTION by Jenny Windsor to accept the application. Motion was seconded by Richard Knight

Motion passed: Unanimous

VI.B. Vote for Revision in Scholarship Program Policy 03/19/2013: MOTION by Richard Knight to revise based on recommendation of the Scholarship Committee. Motion was seconded by David Sexton

Motion passed: Unanimous

VI.C. Vote to Release Encumbered Scholarship Funds of \$3000.00: MOTION by Robert Schrade to release \$3000.00 for Jessica Wampler, based on recommendation of Nancy Hewlett, CASI Scholarship Coordinator. Motion was seconded by Darin Jester

Motion passed: Unanimous

VI.D. Vote to Award Sound Equipment Contract for 2013 TICC: MOTION by Ed Blair to award contract to Joyful Noise in the amount of \$2300.00, which includes a \$100.00 increase from 2012. Motion was seconded by Glenda Vrba

Motion passed: Majority of the CASI Board

Yes: Robert Schrade, David Sexton, Glenda Vrba, Ed Blair, Jenny Windsor, Darin Jester, Jim Ezell, Lee Kroencke, Richard Knight, Mary Ellen Gillen

Did not cast a vote: Randy Duke

VI.E. Vote to Grant 2013 Scholarships: MOTION by Glenda Vrba to accept the recommendation of the CASI Treasurer and the CASI Scholarship Coordinator to award eight (8) academic at \$4000.00 and two (2) trade scholarships at \$2000.00 each totaling \$36,000.00. Motion was seconded by Richard Knight.

Motion passed: Unanimous

VI.F. Vote to Realign CASI Regions: MOTION by Robert Schrade to the following:

- Realignment of the Mid-South Region to include Arkansas and Mississippi and keep the grandfathered status.
- Creation of a new Southeastern Region to include Florida, Georgia, Alabama, and Tennessee.

Motion passed: Majority of the CASI Board

Yes: Robert Schrade, David Sexton, Glenda Vrba, Ed Blair, Jenny Windsor, Darin Jester, Jim Ezell, Lee Kroencke, Richard Knight, Mary Gillen

Did not cast a vote: Randy Duke

VI.G. Vote to Approve the Southeast Regional Open Championship: MOTION by Robert Schrade to accept the application. Seconded by Darin Jester

Motion passed: Unanimous

MOTION was made by Darin Jester to accept the Ratification of Board Actions. Motion was seconded by Robert Schrade.

Motion passed: Unanimous

Executive Director's Report

The following will highlight the ED happenings since 2013 Winter Board Meeting:

1. Obtained web base electronic voting system for Special Elections
2. Conducted special election and runoff election to fill vacant Board of Director position. Developed a new “fill in the blanks” form for use by candidates.
3. Continued to work with Advisory Task Force to develop recommended changes in bylaws, policies, and other special rules that pertain to different voting situations/issues in the CASI organization.
4. Continued working with new promoters with use of the new “Quick Steps” to having a sanctioned cookoff. After the initial contact, this is sent to people that request about having a CASI event and the local Regional Referee and Great Pepper is notified with promoter's information.
5. Communicated the 2013 Poster Contest guidelines. Only received one response by deadline.
6. Communicated the 2013 CASI Scholarship winners.
7. Developed the announcement and communicated the 2013 Great Pepper Meeting venue change. Work with Bill Pierson to develop the registration form for the attendees.
8. Developed and distributed a web based survey to gain feedback from current Great Peppers for GPM topics and planning.
9. Developed the Annual Pod Report form and distributed to Great Peppers.
10. Worked with the chairman of Championship Event Committee and Great Peppers in GA, AL, TN, and FL to develop new Southeast Region.
11. Worked with the editors of American Airways Magazine for June article. Positive results
12. Moved Executive Director's headquarters to new state.
13. Learned to use crutches, walker, leg scooter, and cane to gain mobility to travel from bedroom to the Executive Director's new office.

Upcoming challenges/opportunities:

1. Develop agenda for Great Pepper's Meeting.

2. Develop packets for Pods for GP meeting.
3. Continued communications with Great Peppers and possible additional surveys
4. Find local printing resources for business cards
5. Develop and print SW Airline Raffle tickets

President's Report

President Blair reported that CASI has had an interesting year thus far. We have welcomed a new Director, and several Directors have stepped up to cover tasks and BOD responsibilities. He also stated he is always amazed how chili cooks always step up to the plate and help in time of need. As we work through the next few months until the Great Pepper's Meeting and TICC, let's continue to work as a team and get through everything together.

Vice President's Report

Darin Jester informed everyone he is still in process of developing the Work Instructions (WIs) for the BOD. As requested from President Blair, the first order of WIs are the TICC jobs/task performed by the BOD. He has formatted these to read as: Prior to TICC, Arriving at the Ranch, during the week of TICC, and Post TICC. The only remaining TICC WIs are: President, Treasurer, and Beer Concessions. VP Jester stated he is hoping to receive these and have them completed prior to the 2013 Great Pepper's Meeting. This will be a working document, and has already planned on including WIs for the CASI Store, Beer and Wine Sales, Vendors, the Crazy Flats Coordinator, Head Chili Judge, and Head Show Judge for next year. Once the WIs are completed, they will be added as an official working document towards the job descriptions, and TICC bible put together by Diane Fitzhenry and updated by Renee Moore.

VP Jester reported he has also been working on the footprint made from TICC 2012 in regards to Ranch Security, the Brewster County Sheriff's Department, and the Terlingua Fire and EMS. We have been looking at ways to off-set our cost, and provide better means of protecting our profits and losses at the gates and access points to the ranch. Martin, who has been in charge of our private security, has retired. In speaking with Sheriff Ronnie Dodson, we, the BOD feel the Sheriff's Office can and has offered to provide security to us, using off-duty Deputy Sheriffs. With this in place, it will save CASI a minimum of \$4000.00, not counting the possibility of an increase in arm band sales to those who have "slipped" through the gate unaccounted for. Anyone who is caught on the ranch by the Sheriff's Department or, is reported to the SD without a wrist band will be escorted to the Sheriff and will be required to pay or be removed from the ranch. The price of a wrist band from the Sheriff will cost more than what it would have cost to pay at the gate.

Terlingua Fire and EMS will remain unchanged. VP Jester reports he is working on getting the AED's on the ranch as early as Monday morning. There has also been some discussion on having one (1) EMS responder on site early in the week. There has been no confirmed decision as of yet.

VP Jester has also taken on the role of Acting Secretary for the remainder of the Chili Year.

The Krazy Flats report was to be presented by Don Hoy, but due to problems on the road, he did not arrive and it was not given.

Vice President/Sponsorship

Vice President Ezell reported the state of CASI support via sponsorship is still good. VP Ezell stated it appears we have probably hit a peak for at least the near term. Ezell reported the support for our sponsors by our membership appears to be declining and we can expect that to have a direct impact on CASI earnings.

Our sponsors invest in us and we accept their money, product and services. The overall impact of sponsorship has risen from a few thousand dollars in 1997, to amount approaching \$200,000.00 per year currently. Our membership needs to embrace these sponsors and not reflect a negative perspective which could hurt our organization.

The financial impact of CASI cannot be stressed enough. VP Ezell stated our level of operating overhead cannot be sustained without larger gate and sponsor input. He feels we are at a crossroads where we have to grow or downsize the event. VP Ezell said it is his thought that this year will go a long way towards determining the path we will take. We can celebrate our 50th TICC in a grand manor in a few years, or we can be in a decline.

VP Ezell outlined some requirements to the BOD for sponsor success. We MUST Support our Sponsors.

TICC 2012 Adjustments by Jim Ezell

TICC Revenue per the Books	\$144,000.00
Reduce by scholarship day funds flowing direct to that account	\$13,000.00
Reduce by sponsorship underwriting funds	\$20,000.00
Actual TICC Revenues	\$110,000.00
TICC Expenses per the Books	\$154,000.00
Add current year sales tax – Not Included	\$7,000.00
Reduce by extra trash pick-up	(\$7,000.00)
Add current year ice purchase – Not Included	\$2,600.00
Add charitable contributions to local organizations	\$20,000.00
What judging and comp beer would have cost	\$5,000.00
Actual TICC expenditures	\$182,100.00
<i>Actual TICC position with no sponsors and same charitable donations</i>	<i>-\$71,600.00</i>

Treasurers Report

David Sexton passed out copies of the detailed Treasurer's Report. Review and discussion by the Board ensued.

Sexton also explained money processes are smooth since changing to Legacy Texas, and we now have check scanners in place for the TM, Membership, and ED, which will make deposits timelier.

The CASI balance sheet and Profit & Loss sheets are attached to these minutes as **Addendum A**.

Membership Report

Glenda Vrba reported that as of the date of this meeting our annual membership she has processed the following:

	<u>Annual Members</u>		<u>Corporate Members</u>		<u>Life</u>
	<u>New</u>	<u>Renewal</u>	<u>New</u>	<u>Renewal</u>	
Oct 1 / Dec 12	23	76	2	4	0
Dec 12 / Jan 11	18	36	0	3	1
Jan 12 / Feb 11	27	15	0	0	1
Feb 12/ Mar 11	27	15	0	0	1
Mar 12 / Apr 11	20	15	0	0	2
Apr 12 / May 11	24	15	0	0	2
May 12 / Jun 11	9	18	1	0	1
Jun 12 / Jul 10	7	32	1	1	0

Total \$8,655.00 (minus PayPal fees)

TallyMaster's Report

Jenny Windsor reported as of June 15th:

	<u>Change</u>	<u>2013</u>	<u>2012</u>
Qualified Cooks	+10	258	248
Show Teams Q'd	+22	123	101
Cookoffs Held	+23	381	358
Chili's Judged	+562	11,540	10,978
Money Raised	(187,034.88)	\$1,012,209.12	\$1,199,244.00

Delinquent CCO Fees: None

Stats for online payment submission:

September	0
October	18
November	7
December	6
January	8
February	11

	<u>Online</u>	<u>Scanned</u>
March	13	30
April	15	33
May	19	25
June	15	35

Terlingua Trails Report

Randy Duke reported he is still having problems with the software and computer while publishing the Terlingua Trails. Due to these issues, The BOD is looking in to the correct computer with the proper software to handle the trails and graphics needed.

Dana Plocheck has volunteered to take on the Trails publishing as a non- board member to assist with issues and to assist Randy Duke.

Ranch Report

Robert (Wappo) Schrade reported overall the ranch is in great shape. However, there is always something to do, or in need of repair but, nothing is major. Points of interest are:

1. (Donated) New ceiling fans have been installed in the judging and concession area
2. Work in process for the Exhaust Fans in Storage/Tally area in main building
3. New gutters behind the main building have been installed
4. Work is still needed at the Front Gate Building
5. Robert also addressed the responsibilities of the Ranch Manager as far as work for other Directors. He states, "Clean your area of responsibility, trash removal in your areas, set up of tables and chairs, responsibility of the SOTOL Pod for the main building and concession area.

Robert (Wappo) Schrade presented the current bid for the Portable Restrooms from B. & S. Services. Cost for TICC 2013 is = \$21,920.00. **MOTION** to accept: Robert Schrade. Seconded by Jim Ezell

Motion passed: Unanimously

Robert (Wappo) Schrade also presented the current bid for Trash containers and removal from Texas Disposal Systems. Cost for TICC 2013 is = \$5129.00 plus fuel charges. **MOTION** to accept: Robert Schrade. Seconded by Jim Ezell

Motion passed: Unanimously

Upcomings Report

Lee Kroencke reported that for the chili year 2012/2013, 555 cookoffs are currently registered. This compares to 551 for the chili year 2011/2012. The number of CCO's through July is 457.

Kroencke reviewed what has been ongoing to update a website for easier access for CASI members. He has been working with an IT professional to add things to casichili.net, like a system to charge memberships, etc. online.

Traditional Advertising

The 2013 TICC will be advertised with several newspapers and radio spots. Radio spots were aired within a 250 mile radius of Terlingua. In this area radio and print advertising reached over a quarter of a million people.

Krazy Flats Report

No Report

Old 320 Report

Ralph Hay requested a motion to purchase two (2) stoves to be raffled off at the 2013 TICC for the Old 320 area.

MOTION made by Robert Scharde to purchase two (2) stoves painted by Wendell to be raffled off at the 2013 TICC for the Old 320 area. Motion seconded by Glenda Vrba

Motion passed: Unanimous

Ralph said there has been some discussion about opening up the Memorial Wall to anyone who might want to purchase a stone. This will be discussed at the Great Pepper's Meeting in September 2013.

Ralph Hay reported he has 3 open Old 320 spaces with 20 names on the waiting list for an Old 320 site.

Scholarship Report

Program Administrator – Nancy Hewlett

Donations

\$3830.00 (02/26/13 – 07/13/13)

\$985.00 Donations for TX Ladies State Scholarship

2013 Scholarships Awarded:

Jacoby Sherman - Louisiana

Talon Homesley – Texas

Kelsey Dozier – Texas

Hanna Crnkovic – Louisiana

Colton Flasherty – Louisiana
 Abby Arevalo – Florida
 Destany Gooch – Texas
 Marissa Herman – Texas
 Destiny Adams – Texas

Trades:

Brandon Pierce – Texas
 Diana Macias – Texas

Tex Scholfield – Shelsea Mendoza – Terlingua, Texas
 Ancira/Friends of CASI (Salutirian) – Kara Sweeney – Terlingua, Texas

Nancy also requested to uncumber \$1000.00 for Braudia Gamero. He has finished his program and no longer needs the money. **MOTION:** by Richard Knight. Seconded by Robert Schrade.

Motion passed: Unanimously

Committee Reports

A. Championship Committee:

1. Realigned the Mid-South ROC
2. Reviewed the South Eastern ROC – FL, GA, AL, and TN. It will be held for the first time in Feb. 2014 in Orlando, FL
3. Reviewed the Howdy Roo ROC – Events cmte found nothing wrong with the application. 2014 will be the 4th consecutive year this ROC has taken place in Marble Falls, TX. Highland Lakes POD and SOT Pod do a great job with it. The Events cmte recommends the BOD approve this application.
4. (2014) MID Atlantic ROC – North Carolina hopes they (MD, VA, & NC) can come together next year and apply for a new ROC in this region.
5. (2014) Possible new ROC in the Arlington area. Kris Stewart and Darrell Baxter to work with Harvey West/Larry Walton.

Motion: Made by Jenny Windsor to approve the Howdy Roo ROC. Seconded by Glenda Vrba

Motion passed: Unanimously

B. Great Pepper's Meeting Committee:

Location: Sheraton Arlington Hotel
 1500 Convention Center Drive 76011

- Virginia Taylor: Convention Services Manger 817-548-2801
- Mark Wilder: Sales Manger 817-548-2812
- Registration: Bill Pierson
- Meeting Rooms & Meals: Gil Hewlett

- Hospitality and Sponsors: Jim Ezell
 - Meeting rooms are selected and configured
 - Saturday noon meal menu and pricing is selected @ \$23.00 + fees
 - Food hospitality will be handled by Donna Conrad and Dianne Stimson with support from sponsors HEB, Tyson, etc.
 - Bar hospitality will be hosted by TOT and Cowtown Pods, with support from sponsors: Glazers, Budweiser, Western Spirits, Woodbridge Wines, McCormick Distilling
 - Voucher coupons have been negotiated that will fulfill CASI minimum expenditure guarantees. These \$10.00 coupons are good towards a \$14.99 plus tax breakfast buffet or \$10.00 towards lunch. We will distribute to delegates and registrants a certain quantity and offer others for sale. Vote by Great Peppers was to not furnish a second meal, but we have a minimum obligation to the hotel. These vouchers need to be pre-purchased.
- C. **Finance Committee:** David Sexton advised that there was nothing additional to report.
- D. **Public Relations:** He is working on more public relations.
- E. **Governance Committee:** Nothing to report.
- F. **Winners Committee:** Nothing to report
- G. **Pioneer Award:** Nothing.
- H. **Rules:** Nothing.
- I. **Showmanship TICC:** Nothing

Old Business

TICC 2013: Ed Blair reviewed with all Directors their assignments for the 47th TICC.

New Business

MOTION by Richard Knight to include the Big Bend National Park in the TICC donations. No Second

Motion Failed:

MOTION by Ed Blair to approve the TICC band at \$4,500.00. Seconded by Robert Schrade

Motion passed: Unanimous

MOTION by Darin Jester to honor and follow the King Estate, and King Family request to use all proceeds from the sale of CASI memorabilia belonging to the Kings to be used for improvements to the Ranch. Seconded by Jim Ezell

Motion passed: Unanimous

MOTION by Randy Duke to approve the Hawaii State Championship. Seconded by Jenny Windsor

Motion passed: Unanimous

There being no further business to come before the Board:

MOTION by Robert Schrade to adjourn the BOD meeting. Seconded by Darin Jester

Motion passed: Unanimous

Meeting adjourned: 4:22 PM.

Ed Blair, President

Date

Darin P. Jester, Acting Secretary

Date