

**Minutes of the  
Winter Meeting of the  
Board of Directors  
of the  
CHILI APPRECIATION SOCIETY INTERNATIONAL, INC.**

**PENDING APPROVAL**

**Irving Elks Lodge  
IRVING, TEXAS  
February 17, 2013**

President Blair called the meeting to order at 8:00 am.

Executive Director (ED) Richard Knight called the roll.

The following Directors were present:

Ed Blair, President  
Jim Ezell, Vice-President  
Darin P. Jester, Vice-President (Acting Secretary)  
David Sexton, Treasurer  
Richard Knight, Executive Director  
Randy Duke, Director  
Lee Kroencke, Director  
Robert Schrade, Director  
Glenda Vrba, Director  
Jenny Windsor, Director

President Blair thanked everyone for coming and welcomed those in the gallery. He reminded those in the gallery that they could not speak at this meeting unless specifically called upon.

**Approval of Minutes of the Minutes from the September 8, 2012 Meeting.**

Copies of the meeting minutes from the September 8, 2012 Great Pepper's Meeting were distributed.

**MOTION** by Jim Ezell to approve the Minutes of September 8, 2012. The motion was seconded by Robert Schrade.

*Motion passed: Unanimous*

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**Ratification of Board Action**

- V.A. Votes for Shelter for the County Sheriff at TICC: MOTION** made by Jim Ezell: I move to purchase and install a new Sheriff's Shelter at the CASI Ranch. Motion seconded by Glenda Vrba

*Motion passed: Unanimous*

- V.B. Votes for Advertising Campaign: MOTION** by Lee Kroencke: I move to advertise TICC in a 250 mile radius around Terlingua during the month of October in both newspapers and radio for an amount not to exceed \$2500. Motion seconded by Jim Ezell

*Motion passed: Unanimous*

- V.C. Votes for PC for Trails Editor: MOTION** by Darin Jester: I move to purchase a CASI PC for Terlingua Trails Editor (Randy Duke) and software to meet the needs of the Terlingua Trails Editor. Purchase not to exceed \$2000.00. Motion seconded by Jim Ezell.

*Motion passed: Unanimous*

- V.D. Votes for 2012-2013 Rules Committee: MOTION** by Richard Knight: I move to accept the nominations for the 2012-2013 Rules Committee. Nominees are: Richard Knight, Executive Director, Committee Chairperson, Jenny Windsor, Tally Master, Darin Jester, VP/Director at Large, Susan Armand, Great Pepper, Space City Pod, and Bill Pierson, Member at Large.

*Motion passed: Majority of the CASI Board*

Yes: Robert Schrade, Roger Foltz, Randy Duke, Glenda Vrba, Ed Blair, Jenny Windsor, Darin Jester, Jim Ezell, Lee Kroencke, Richard Knight

Did not cast a vote: David Sexton

- V.E. Vote to Accept US National Open CCO: MOTION** by Jenny Windsor: I move to accept the application and approve the U.S. National Open Championship Chili Cookoff for 2013. Motion was seconded by Richard Knight

*Motion passed: Majority of the CASI Board*

Yes: Robert Scharde, Roger Foltz, Randy Duke, Glenda Vrba, Ed Blair, Jenny Windsor, Darin Jester, Jim Ezell, Lee Kroencke, Richard Knight

Did not cast a vote: David Sexton

**V.F. Vote to Change Code of Conduct: MOTION** by Ed Blair: I move to change the current Code of Conduct to read the following:

Code of Conduct section:

9. Where I do not abide by this Agreement or where I find that I am in a situation where my continued presence on the Board of Directors would cause embarrassment to CASI or would undermine member confidence: I will immediately resign; or I will ask the board to determine the matter and then resign if there is a determination not in my favor; or I will resign where the board makes a determination not in my favor after the board raises the matter itself. A board determination must be made by a vote of two-thirds of the Directors after I have been given the opportunity to be heard by the other members of the board.

*A resignation submitted under the above circumstances does not require a vote of acceptance by the Board. It is effective immediately.*

Motion was seconded by Richard Knight

*Motion passed: Majority of the CASI Board*

Yes: Robert Scharde, Randy Duke, Glenda Vrba, Ed Blair, Jenny Windsor, Darin Jester, David Sexton, Richard Knight

Abstain: Roger Foltz, Jim Ezell, Lee Kroencke

**V.G. Vote to accept Director's Resignation. MOTION** made by Richard Knight: I move that Roger Foltz's voluntary resignation be accepted by an email ballot of the CASI Board of Directors. Motion was seconded by Robert Schrade.

*Motion passed: Majority of the CASI Board*

Yes: Nine (9) votes Abstention: One (1) vote

**MOTION** was made by Darin Jester to accept the Ratification of Board Actions. Motion was seconded by Lee Kroencke.

*Motion passed: Unanimous*

### **Executive Director's Report**

The first five months as Executive Director has definitely not been slow or uneventful. The following will highlight the ED happenings since September:

1. Set-up, designed layout, and launched a new blog, “Ramblings from Ricardo’s Rancho de los Armadillos”. The daily blog averages about 200 views per day Monday thru Friday. I have had very little comments or suggestions about the blog, but if I miss a day or the form/picture does not download, I sure get a lot of emails.
2. Nominated the new rules committee for 2012-2013. We have had no rule infractions reported, but the group has had several discussions to include: same show names, disqualification after chili has been judged and cups marked, and food giveaways by show teams.
3. Developed a new “Quick Steps” to having a sanctioned cookoff. After the initial contact, this is sent to people that request about having a CASI event.
4. Reprinted rule books with corrected names, addresses, phone numbers and emails. Shipped to Lee for including in requested packets.
5. Average answering an average of 30-40 emails per day from members with questions, log on requests, potential cookoff promoters, and interaction with board.

Upcoming challenges/opportunities:

1. Conducting special election to fill board vacancy.
2. Developing packets for Pods for GP meeting.
3. Work with Championship Events Committee to develop guidelines, if in the best interest of the growth of CASI, to redefine a grand-fathered region without hurting any of the established Regional Championships.
4. Researching redefinition of regions between Missouri and Kansas
5. Continue to work with Advisory Task Force to develop changes needed in bylaws, policies, and other special rules of board. Develop guidelines for future board to handle issues.

### **President’s Report**

**TEAM = Together Everybody Accomplishes More.** President Blair stated his desire for everyone to double their efforts and work together. Blair discussed the Advisory Task Force who was appointed by him to make sure the BOD administratively does things right and has all proper documentation.

### **Vice President’s Report**

Darin Jester informed everyone he is in the process of developing Work Instructions (WI) for each Directors position. Also a second set of WI pertaining to jobs/tasks performed by the Directors leading up to, while at TICC, and post TICC. The TICC WI for TICC is being completed first. Jester stated he has completed WI for the ED, Tallymaster, Front Gate, Sponsorship, VP, and Krazy Flats. He is ready to start the next set of WI, and will be requesting

the responsible Directors to submit an outline for their task(s). The sole purpose of the WI is to have a better understanding of each position when a new Director comes on the board. Also, it will help make sure all is covered in regards to responsibilities and tasks for TICC. Once the WI are completed, they will be added as an official working document towards the job descriptions, and TICC bible put together by Diane Fitzhenry and updated by Renee Moore.

### Treasurers Report

David Sexton passed out copies of the detailed Treasurer's Report. Review and discussion by the Board ensued. Sexton indicated he is still experiencing problems with the US Mail. A discussion was held about the funding of the Scholarship Fund account and after explanations' it was decided that CASI will not offer any additional scholarships this year due to the numbers going out.

Sexton advised he is working on budgets for each unit of CASI with normal expenses, was being developed.

Sexton also explained we have switched banks to Legacy Texas, and we now have check scanners in place for the TM, Membership, and ED, which will make deposits timelier.

**MOTION** made by David Sexton: All BOD and non-BOD support to ask for permission for any expense over \$200.00 for non-budgeted expenses. Motion seconded by Lee Kroencke.

*Motion passed: Unanimous*

The CASI balance sheet and Profit & Loss sheets are attached to these minutes as [Addendum A](#).

### Membership Report

Glenda Vrba reported that as of the date of this meeting our annual membership she has processed the following:

	<u>Annual Members</u>		<u>Corporate Members</u>		<u>Life</u>
	<u>New</u>	<u>Renewal</u>	<u>New</u>	<u>Renewal</u>	
Oct 1 / Dec 12	23	76	2	4	0
Dec 12 / Jan 11	18	36	0	3	1
Jan 12 / Feb 11	27	15	0	0	1

Total \$2835.00 (minus PayPal fees)

### TallyMaster's Report

Jenny Windsor reported as of January 15<sup>th</sup>:

	<u>Change</u>	<u>2013</u>	<u>2012</u>
Qualified Cooks	(13)	59	72
Show Teams Q'd	(6)	31	37
Cookoffs Held	(7)	152	159
Chili's Judged	(194)	4,393	4,587
<b>Money Raised</b>	<b>(153,468.72)</b>	<b>\$330,344.78</b>	<b>\$83,813.50</b>

#### **Delinquent CCO Fees:**

10/13 Lake Whitney \$82.00  
10/14 Lake Whitney \$79.00

Ongoing issues with blank CCO paperwork of the past 5 months  
Still having issues with online CCO payments – some folks do not understand the process.

Stats for online payment submission:

September	0
October	18
November	7
December	6
January	8
February	1

### Terlingua Trails Report

Randy Duke reported he is still having problems with the software and computer while publishing the Terlingua Trails. Due to these issues, the February edition was late to the publisher. Duke stated he is still working with Dana Plocheck on the transition to the InDesign program. Progress is being made but, it is taking a bit longer than expected.

Total copies sent: 2,224  
Boxes (25 copies ea.): 35  
Bulk Mail: 1,349

### Ranch Report

Robert (Wappo) Schrade reported overall the ranch is in great shape. However, there is always something to do, or in need of repair but, nothing is major. Points of interest are:

1. Continue clearing efforts behind the main building.

2. Ceiling fans need to be installed in the judging and concession area
3. Exhaust Fans in Storage/Tally area in main building
4. Ongoing issues with gutters behind the main building
5. Work at the Front Gate and Building
6. Robert also addressed the responsibilities of the Ranch Manager as far as work for other Directors. He states, “Clean your area of responsibility, trash removal in your areas, set up of tables and chairs, responsibility of the SOTOL Pod for the main building and concession area.
7. Look at storage building/containers to use for more storage at the Ranch.

Total cost for items above (Re-work and Repairs):           \$16,000.00

**Motion** made by Jim Ezell to use cell tower funding for ranch incidentals (fans and gutters) up to \$2600.00 and the rock removal and storage containers to be tabled for further review. Any difference in price must come back to BOD. Motion seconded by Richard Knight.

**Motion Amended** by Jim Ezell: To up price to \$3000.00. Motion seconded by Lee Kroencke

*Motion passed:           Unanimous*

### **Upcomings Report**

Lee Kroencke reported that for the chili year 2012/2013, 379 cookoffs are currently registered. This compares to 529 for the chili year 2011/2012. The number of CCO's through January is 188, which is 2 less cookoffs, off 1.05% from the previous year.

Kroencke reviewed what has been ongoing to update a website for easier access for CASI members. He has been working with an IT professional to add things to casichili.net, like a system to charge memberships, etc. online.

### **Traditional Advertising**

The 2012 TICC was advertised with several newspapers and radio spots. Radio spots were aired within a 250 mile radius of Terlingua. In this area radio and print advertising reached over a quarter of a million people.

### **Krazy Flats Report**

Darin Jester called upon Don Hoy to present the Krazy Flats report. Don stated KF had a great year. KF sold out of all of their beads, almost all of the beer was sold, and most of the shirts were sold. Don stated we found a person selling KF shirts from their camp and were told to stop or they would be removed. Don also requested to purchase a small flatbed utility trailer to use to haul ice and beer. In the past, KF has always use Ken Rodd's trailer but felt KF needed their

own just in case. Don has found a small trailer at Harbor Freight for \$469.00. This trailer has a weight limit of 1700 lbs. and can be stored inside KF Saloon during the off season without taking up too much storage space. Don also stated he has a couple who have volunteer for one (1) year to work with Don and the KF team to assist with the saloon and breaks. President Blair stated that was the call of the Krazy Flats Coord. Don has the clearance to staff persons in any capacity for Krazy Flats.

**MOTION** made by Jim Ezell to purchase the trailer for KF. Seconded by Richard Knight. Discussions were also held in regards to an ice merchandiser for KF. Jim Ezell stated he would check in to it.

*Motion passed: Unanimous*

### **Old 320 Report**

At the Old 320 meeting held on November 2, 2012 at TICC, it was suggested and voted on by the members that request was made to the BOD for a site designed specifically for the Champion to cook on each year during TICC if so desired. This needs to be approved in a motion.

**MOTION** made by Robert Scharde to use Judy King's Old 320 site at the ranch during TICC for the reigning Champion to cook if he/she so desires. Motion seconded by Richard Knight

*Motion passed: Unanimous*

Ralph Hay reported he has 22 names on the waiting list for an Old 320 site. He also is recommending re-assigning Van and Judy York's two sites.

### **Sponsorship Report**

Jim Ezell presented his report for sponsorship. Ezell stated we have never had a down year in regards to money raised for TICC through sponsors. However, he feels we may have maxed our returns. Ezell feels if we don't increase our attendance at TICC, we might see sponsors fall off. He feels we have stretched our Directors and resources by providing too many events throughout the week at TICC. Ezell feels we, as a board, need to provide the infrastructure for all to have a good time. He is going to try and broaden the money from our sponsors and direct it towards other things and just not focused to TICC.

Ezell also made a presentation regarding permanent restrooms for Rancho CASI de los Chisos. There have been numerous conversations with the Brewster County Inspection team and they have made suggestions that would allow us to install waterless facilities similar to those utilized in the National Parks. Ezell stated we have an onboard sponsor who is willing to assist with the engineering expertise and sign off on the legal aspects for this project. This sponsor, R&R Construction (Mr. Richard Erwin), committing financial aid as part of his pledge to CASI.

Ezell passed around photographs of restrooms currently in use in the National Parks that are environmentally friendly and waterless, with a holding tank that will not need to be cleaned out every day, or even every week. He is researching the feasibility of installing several of these at the Ranch, to eliminate some of our porta potty costs, which are increasing each year.

### Scholarship Report

Program Administrator – Nancy Hewlett

**Committee Members:**

Bob Horan - 2013 – Texas  
 Julie Netser – 2014 – Indiana  
 Connie Collier – 2014 – Texas  
 Pam Clark – 2015 – California  
 Sue Seehusen – 2015 – Arizona  
 Travis Tonzi – 2015 – Arizona  
 Janet Nash – 2016 – Louisiana  
 Doris Greenlees – 2016 – Texas  
 Patti Myers – 2016 – Arkansas (now Texas)

Donations

\$11,176.00	TICC activities
\$950.00	Donations for TX Ladies State Scholarship
\$5,692.73	Memorials \$5,692.73
\$17,817.73	(09/07/12 – 02/15/13)

(Note: donations add to \$17,818.73. The amount above is what was presented on the Scholarship Report)

Applications:

107 academic applications and 8 trade applications have been received. They have been sent to the printer on February 5, 2013.

Twenty Pods have submitted applications

DAM Pod – 50 applications

Sunshine Pod – 19 applications

High Desert Pod – 11 applications

### Committee Reports

A. **Events Committee:** Chair Jenny Windsor advised the Committee had reviewed the application for the USNO CCO and recommended Board approval.

There are three new ROC's in the planning stage involving:

- a. Florida
- b. North Carolina

c. Kansas

**MOTION** made by Richard Knight to allow Krazy Flats to host a CCO on Monday October 8, 2013 at TICC. There was no second to this motion.

*Motion died.*

B. **Finance Committee:** David Sexton advised that there was nothing additional to report.

C. **Public Relations:** He is working on more public relations.

D. **Governance Committee:** Nothing to report.

E. **Winners Committee:** It was reported there are some Major CCO's who have requested a TICC Champion to attend. These are in the works. – Richard Knight presented an updated copy of the TICC Champion Travel Reimbursement Policy. The policy is to be reviewed by the BOD. Richard Knight will call for an electronic vote to be taken after review.

F. **Great Peppers Meeting:**

Jim Ezell, Richard Knight, and Ed Blair met on Friday at the possible site of the 2013 Great Pepper's Meeting.

**MOTION** made by Jim Ezell for the BOD to accept the recommendation of the GP Committee to hold the 2013 Great Pepper's Meeting at the Sheraton in Arlington, TX. Seconded by Lee Kroencke.

*Motion passed: Unanimous*

G. **Pioneer Award:** Nothing.

H. **Rules:** Nothing.

I. **Museum:** Nothing.

J. **Showmanship TICC:** Nothing

### Old Business

**TICC 2012:** Ed Blair reviewed with all Directors their assignments for the 46<sup>th</sup> TICC.

**TICC BBQ:** Jim Ezell stated this was on a 3 year trial. Every year the number of cooks has declined due to other events the weekend before TICC. The Sponsor (Tequila Rose) is not getting positive results due to numbers verses cash paid out of \$5000.00. BBQ Event has been canceled.

### New Business

**MOTION** by Jim Ezell to accept the Ranch easement agreement and restrictive covenant in regards to the ranch in Terlingua, TX. Seconded by Robert Scharde

*Motion passed: Unanimous*

There being no further business to come before the Board:

**MOTION** by Robert Schrade to adjourn the BOD meeting. Seconded by Richard Knight

*Motion passed: Unanimous*

Meeting adjourned: 12:47pm.

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Ed Blair, President

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Date

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Darin P. Jester, Acting Secretary

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Date