

Minutes of the  
Summer Board Meeting of the  
Board of Directors  
Of the  
CHILI APPRECIATION SOCIETY INTERNATIONAL, INC.

LaQuinta Inn & Suites  
Waco, TX  
June 16, 2018

Executive Director Keith Karaff called the meeting to order at 9:45 a.m.

Secretary Cindy Noe called the roll.

The following Directors were present:

Kris Hudspeth, President  
Keith Longabaugh, Vice President  
Keith Karaff, Executive Director  
Mary Ellen Gillen, Treasurer  
Cindy Noe, Secretary  
Randy Pittman, Director  
Nancy Hewlett, Director  
Kit Rudd, Director  
Scotty Parker, Director  
Don Hoy, Director  
Ricky Powell, Director

President Kris Hudspeth opened the meeting by welcoming everyone to the summer board meeting of the CASI organization. It was a very productive workshop this morning. He said there were some good takeaways and he looked forward to a productive meeting. He reminded the gallery that if anyone wanted to be recognized on the floor to raise their hand.

Executive Director Keith Karaff presented the consent agenda of the email votes that were taken February through June 11, 2018.

Ratification of Board Action

The following motions were conducted in the ratifications of the previous actions of the board:

(Each of these votes were taken in accordance to the CASI Email Voting Policy)

2/1/18

Keith Longabaugh made a motion to approve the DFW Metroplex Regional CCO to be held April 7<sup>th</sup>, 2018, seconded by Rick Powell.

***Motion passed: Unanimous***

2/27/18

Mary Ellen Gillen made a motion to approve the Mid Atlantic Regional application with advertising probation, seconded by Nancy Hewlett.

***Motion passed: Unanimous***

3/15/18

Kit Rudd made a motion to authorize \$500 for our own installation of a data line at the front gate, which would cover cable, conduit, and any equipment rental, seconded by Kris Hudspeth.

***Motion passed: 10 yes - 1 did not vote***

4/11/18

Mary Ellen Gillen made a motion that we deny the request to use the CASI logo on a postcard to be sold to raise money for the Piney Woods pod, seconded by Kit Rudd.

Before the voting period ended on this vote, the requesting pod respectfully requested that the original proposal be retracted, until the pod can put together a more formal and complete request.

4/13/18

Don Hoy made a motion that we table the Blue Bonnet Picture proposal until the June BOD meeting, seconded by Rick Powell.

4/16/18

Rick Powell rescinded his second to the motion of 4/13/18. Don Hoy rescinded his motion of 4/13/18.

4/16/18

Don Hoy made a new motion that we deny the use of the Blue Bonnet Picture as proposed by the Piney Woods Pod, seconded by Keith Longabaugh.

***Motion failed: 5 yes votes - Keith L., Don H., Mary Ellen G., Allan P. and Kit R.***

***6 no votes- Kris H., Keith K., Cindy N., Randy P., Ricky P. and Nancy H.***

4/23/18

Nancy made a motion to increase our approved amount for scholarships by \$2,000, seconded by Kris Hudspeth.

***Motion passed: 10 yes -1 did not vote-Scotty P.***

4/26/18

Keith Karaff made a motion that we give permission for Cindy Noe to submit the CASI 2017 990 and 2017 990T forms to the IRS, seconded by Kris Hudspeth.

***Motion passed: Unanimous***

4/29/18

Nancy Hewlett made a motion to approve the following scholarships:

Taylor Enslin, Sachse High School, Sachse, Texas \$4000

Lindee Fiedler, Boerne High School, Boerne, Texas \$4000

Molly Northcott, Canadian High School, Canadian, Texas \$4000

and one technical: Drake Cross, Tyler, Texas \$2000, seconded by Allan Parker.

***Motion passed: Unanimous***

5/2/18

Keith Karaff made a motion to approve the request of Piney Woods Pod to use the CASI logo for a fundraiser with the following conditions:

1. Piney Woods Pod will remit to CASI a usage fee of \$25.00.
2. Piney Woods Pod will be granted permission for one time use of the CASI logo only on the items as listed on the flyer that was submitted. Post cards 6" x 4", note cards 5.5" x 4" and coasters 4" x 4".
3. Piney Woods Pod understands that the CASI Board of Directors does not authorize the sales of these items during the Great Peppers Meeting, September 6-9, 2018 or at TICC, October 26- November 4, 2018.
4. The Piney Woods Pod logo must appear on the printed items as co-branded merchandise.
5. The following must appear on the printed items or factory packaging in no less than an 8pt font:  
***The CASI logo is a registered trademark of the Chili Appreciation Society International, Inc. and is used with expressed written consent of the Chili Appreciation Society International, Inc.***
6. A Piney Woods Pod representative will sign a document stating they understand and will adhere to the terms and conditions as set forth by the Board of Directors.

Seconded by Kris Hudspeth.

***Motion passed 6-5***

**Yes votes- K. Hudspeth, K. Karaff, C. Noe, K. Rudd, R. Powell and R. Pittman**

**No votes- K. Longabaugh, M. Gillen, D. Hoy, N. Hewlett and A. Parker**

5/6/18

Nancy Hewlett made a motion to approve the US National to be held in Hobbs NM in 2019, seconded by Don Hoy.

***Motion passed: Unanimous***

5/16/18

Kit Rudd made a motion to approve the West TX Regional cook off to be held in Terlingua, TX in January of 2019, seconded by Nancy Hewlett.

***Motion passed: Unanimous***

5/21/18

Nancy Hewlett made a motion to remove the Texas trademark renewal from the attorneys docket and to keep the trademark in Texas only, seconded by Mary Ellen Gillen.

***Motion passed: Unanimous***

6/11/18

Rick Powell made a motion to approve the Ontario State Chili Championship, seconded by Mary Ellen Gillen.

***Motion passed: Unanimous***

Cindy Noe made a motion to ratify the email votes taken by the board from February through June 11, 2018, seconded by Nancy Hewlett.

***Motion passed: Unanimous***

### **Compliance Matrix Report**

Review of the compliance matrix of trademarks, designs and logos has been completed. Keith Karaff reported that everything has been updated through June 12, 2018. He reported that the board voted to remove the two Texas trademarks from the attorney docket. We will file those ourselves with the state of Texas. The attorney will still handle all federal trademarks.

The Terlingua International Chili Championship logo has been renewed to December 30, 2027. The tax filings for 2017 have been filed with the IRS. The periodic report is not due until 2021. All logos and domains are up to date. The domains are on auto renew and the websites have been moved to auto pay for automatic renewal.

The block of ten UPC codes for the CASI chili products with HEB was renewed and is good until May 2019.

Scotty Parker made a motion to approve the Compliance Report, seconded by Don Hoy.

***Motion passed: Unanimous***

Kris Hudspeth went on to discuss trade marking our Friday events. It will help with sponsor engagements and give potential for a sponsored retail product. He asked the board to consider trade marking the beans, wings, salsa and non-traditional salsa as something like Terlingua International \_\_\_\_ Championship.

Keith Karaff said that there was good discussion of this and suggested that we only trademark in Texas and later step it up to federal. We could do the Texas trademark ourselves. He suggested we label it as CASI International Bean Championship, CASI International Wing Championship..., which has our name in it and the name of the event.

Kris Hudspeth suggested that from a branding perspective, we keep the name Terlingua in it as it only furthers our CASI brand. We would be consistent with the HEB chili mix and we could correlate the

packaging to the HEB packaging. It would help in the retail market if we continued with the similar branding.

Keith Karaff said it would cost about \$50 to trademark each item, with a total cost of about \$200 if we do trademark them ourselves.

Kris Hudspeth said that since we are partnered with Louisiana Hot Sauce and Mrs. Renfro's Salsa, it would be wise to have a conversation with them about beans, wings or salsa up front to give them the first right of refusal. Then we engage in conversations with HEB about bringing in another branded product. It would protect our brand with our name in it. At this point, barring a major cost, if it is under \$1,000, we just do it.

We've paid off the wall and the life membership fund has \$100,425 in it and if we need to borrow from it we can and set up a payback plan with the number of years and we pay it back. We have to protect our brands and if we sit too long, we will miss the bus.

The first step is to let Keith Karaff do some research on the costs of the trademarks for Texas and come back to the board with the costs.

Kris Hudspeth made a motion for Keith Karaff to start exploring and researching the Texas trademarks for CASI Terlingua International Bean Championship, CASI Terlingua International Wing Championship, CASI Terlingua International Salsa Championship and CASI Terlingua International Non- Traditional Salsa Championship, seconded by Don Hoy.

**Motion passed: *Unanimous***

### **IT/CMS Status Report**

Keith Longabaugh said that the committee has work to do in regards to chili cook off results as there are some items that need to be included in our infrastructure. We need to work on the end of year reports as they are important. We need to do an update to include other countries. We need more backup on insurance requests.

James Burns and Dave Hewlett have been handling some of the casichili.net web pages while Richard has been out.

Kris Hudspeth said he would like to see documentation on the day to day processes and tasked the committee to send those documents to him and Keith Karaff. That would help in order to keep continuity in the day to day processes of the website. We just need some sort of documentation so that we do not have a lag and keep the processes going. This could also be a tool for new directors. We need a tool on how to walk our way through tally and membership should we need to.

Dave Hewlett said that many of those processes are documented already in the dot com side and that Weebly and Caspio warrant a programmer. James Burns has converted a lot of files to java and the only negative is that it will take a java programmer to do anything to those files in the future.

Cindy Noe made a motion to accept the IT Status report, seconded by Don Hoy.

**Motion passed: *Unanimous***

## Treasurer's Report

Kris Hudspeth reported that the budget was revisited in the workshop held earlier today and we are in good shape.

The following Statement of Activities compares January-May 2018 to January-May 2017.

### CASI-Chili Appreciation Society International, Inc. Statement of Activity January - May, 2018

	Total			
	Jan - May, 2018	Jan - May, 2017 (PY)	Change	% Change
<b>Revenue</b>				
<b>300-000 TICC Revenues</b>			0.00	
300-130 Bar Sales - Main Concession - Taxable Sales		116.40	-116.40	-100.00%
300-136 Donations - Krazy Flats Bar - Offset Expenses	424.00		424.00	
300-172 Post/Pre TICC CASI Store Sales - Taxable	377.00	246.20	130.80	53.13%
300-174 Post/Pre TICC KF Store Sales - Taxable	40.00		40.00	
<b>Total 300-000 TICC Revenues</b>	<b>\$ 841.00</b>	<b>\$ 362.60</b>	<b>\$ 478.40</b>	<b>131.94%</b>
<b>310-000 Membership</b>			0.00	
310-200 Annual Membership Dues	3,925.00	4,277.17	-352.17	-8.23%
310-205 Corporate Membership Dues	250.00	375.00	-125.00	-33.33%
310-210 Life Membership Dues	425.00		425.00	
<b>Total 310-000 Membership</b>	<b>\$ ,600.00</b>	<b>\$ ,652.17</b>	<b>-\$ 2.17</b>	<b>-1.12%</b>
<b>320-000 Sponsorships</b>			0.00	
320-001 Sponsorships - Gross			0.00	
320-360 Friends of CASI	1,500.00	2,000.00	-500.00	-25.00%
320-362 Glazer's		4,000.00	-4,000.00	-100.00%
<b>Total 320-001 Sponsorships - Gross</b>	<b>\$ ,500.00</b>	<b>\$ ,000.00</b>	<b>-\$ ,500.00</b>	<b>-75.00%</b>
<b>Total 320-000 Sponsorships</b>	<b>\$ ,500.00</b>	<b>\$ ,000.00</b>	<b>-\$ ,500.00</b>	<b>-75.00%</b>
<b>330-000 Terlingua Trails</b>			0.00	
330-400 Advertisements	392.00	716.00	-324.00	-45.25%
<b>Total 330-000 Terlingua Trails</b>	<b>\$ 92.00</b>	<b>\$ 716.00</b>	<b>-\$ 324.00</b>	<b>-45.25%</b>
<b>340-000 Miscellaneous Income</b>			0.00	
340-500 Cooking for CASI	1,204.00	1,336.00	-132.00	-9.88%
340-502 Bolner's Fiesta Royalties	6,379.92		6,379.92	
340-515 Online Store	558.70	937.82	-379.12	-40.43%
340-525 Cell Tower Lease Payments	3,000.00	3,000.00	0.00	0.00%
340-535 GPM admin fee	140.00	70.00	70.00	100.00%

340-580 TICC Memorial Board Donations	145.00		145.00		
340-585 Donations to General Fund	1,089.63	1,552.01	-462.38	-29.79%	
340-586 AmazonSmile	100.93	107.13	-6.20	-5.79%	
340-587 Crazy Flat Donors	100.00		100.00		
340-590 Miscellaneous		27.00	-27.00	-100.00%	
<b>Total 340-000 Miscellaneous Income</b>	<b>\$ 12,718.18</b>	<b>\$ 7,029.96</b>	<b>\$ 5,688.22</b>	<b>80.91%</b>	
355-000 Cookoff Fees			0.00		
355-100 CLIF Premium per Cook \$2	10,390.00	9,832.00	558.00	5.68%	
355-200 GP Meeting Cook's Charge \$1	5,195.00	4,916.00	279.00	5.68%	
355-300 Registration Fee - \$25	4,450.00	4,275.00	175.00	4.09%	
355-400 Sanctioning Fee per Cook \$1	5,195.00	4,916.00	279.00	5.68%	
<b>Total 355-000 Cookoff Fees</b>	<b>\$ 25,230.00</b>	<b>\$ 23,939.00</b>	<b>\$ 1,291.00</b>	<b>5.39%</b>	
370-000 CASI Scholarship Fund Income			0.00		
370-100 CASI Scholarship General Contributions	1,305.00	4,338.00	-3,033.00	-69.92%	
<b>Total 370-000 CASI Scholarship Fund Income</b>	<b>\$ 1,305.00</b>	<b>\$ 4,338.00</b>	<b>-\$ 3,033.00</b>	<b>-69.92%</b>	
390-000 Interest Income	0.08		0.08		
<b>Total Revenue</b>	<b>\$ 46,586.26</b>	<b>\$ 47,037.73</b>	<b>-\$ 451.47</b>	<b>-0.96%</b>	
<b>Gross Profit</b>	<b>\$ 46,586.26</b>	<b>\$ 47,037.73</b>	<b>-\$ 451.47</b>	<b>-0.96%</b>	
<b>Expenditures</b>					
400-000 TICC Expenses			0.00		
400-100 Band & Sound System - Main	1,000.00	1,000.00	0.00	0.00%	
400-105 Bean Cookoff Exp & Payouts	0.00		0.00		
400-110 Beer, Soda & Water Purchases	-840.70	555.58	-1,396.28	-251.32%	
400-145 TICC Jackets	195.35		195.35		
400-190 Posters & Banners		7.50	-7.50	-100.00%	
400-211 CASI Store Purchases - KF	-2,698.00		-2,698.00		
400-212 Square - Credit Card Fees - CASI Store		1.93	-1.93	-100.00%	
400-213 Post/Pre TICC CASI Store S&H	14.09		14.09		
400-225 Trophy/Stove Purchase/Donations	244.35	7,169.75	-6,925.40	-96.59%	
400-299 Miscellaneous Exp		205.85	-205.85	-100.00%	
<b>Total 400-000 TICC Expenses</b>	<b>-\$ 2,084.91</b>	<b>\$ 8,940.61</b>	<b>-\$ 11,025.52</b>	<b>-123.32%</b>	
410-000 Terlingua Trails Expenses			0.00		
410-300 KDT - Printing Costs	3,700.00	3,700.00	0.00	0.00%	
410-305 KDT - Parcel Post	1,094.12	1,282.52	-188.40	-14.69%	
410-310 KDT - Bulk Mail	2,684.13	2,244.19	439.94	19.60%	
410-955 Editor Miscellaneous Expense		90.00	-90.00	-100.00%	
<b>Total 410-000 Terlingua Trails Expenses</b>	<b>\$ 7,478.25</b>	<b>\$ 7,316.71</b>	<b>\$ 161.54</b>	<b>2.21%</b>	
430-000 IT Expenses			0.00		
430-100 Recurring IT Expenses	2,150.59	2,292.79	-142.20	-6.20%	
<b>Total 430-000 IT Expenses</b>	<b>\$ 2,150.59</b>	<b>\$ 2,292.79</b>	<b>-\$ 142.20</b>	<b>-6.20%</b>	
440-000 Chilicity Expenses			0.00		
440-525 TICC Winner's Travel	549.97	1,479.36	-929.39	-62.82%	

Total 440-000 Chilicity Expenses	\$	549.97	\$	1,479.36	-\$	929.39	-62.82%
450-000 CASI Director Expenses						0.00	
450-599 Total Other Director Expenses						0.00	
450-592 Directors Travel Expenses		1,933.67		1,928.10		5.57	0.29%
450-593 Directors' Meeting Expense		300.00		300.00		0.00	0.00%
450-595 Other Directors Postage Exp				39.32		-39.32	-100.00%
Total 450-599 Total Other Director Expenses	\$	2,233.67	\$	2,267.42	-\$	33.75	-1.49%
Total 450-000 CASI Director Expenses	\$	2,233.67	\$	2,267.42	-\$	33.75	-1.49%
460-000 Membership Expenses						0.00	
460-630 Membership Postage Expense		9.97		35.57		-25.60	-71.97%
Total 460-000 Membership Expenses	\$	9.97	\$	35.57	-\$	25.60	-71.97%
470-000 Rancho CASI de Los Chisos Exp						0.00	
470-700 Ranch Improvements		424.33				424.33	
470-705 Ranch Maintenance				67.00		-67.00	-100.00%
470-715 Ranch Telephone Expense		352.31		303.17		49.14	16.21%
470-720 Ranch Utilities Expense		521.25		759.60		-238.35	-31.38%
470-725 Ranch Miscellaneous Expense		605.30		690.00		-84.70	-12.28%
Total 470-000 Rancho CASI de Los Chisos Exp	\$	1,903.19	\$	1,819.77	\$	83.42	4.58%
475-000 Scholarship Administrative Exp						0.00	
475-100 Postage		118.65		231.90		-113.25	-48.84%
475-200 Printing		184.72		487.72		-303.00	-62.13%
475-400 Administrative Expenses - Other		112.69				112.69	
Total 475-000 Scholarship Administrative Exp	\$	416.06	\$	719.62	-\$	303.56	-42.18%
490-000 Rules & Sanctioning Expenses						0.00	
490-750 Supplies		38.86		43.28		-4.42	-10.21%
490-765 Postage		210.75		271.23		-60.48	-22.30%
490-767 Computer related expense				55.00		-55.00	-100.00%
490-775 CASI 888 Telephone bill				-19.12		19.12	100.00%
Total 490-000 Rules & Sanctioning Expenses	\$	249.61	\$	350.39	-\$	100.78	-28.76%
495-000 Miscellaneous Expenses						0.00	
495-905 Bank Charges		23.27		0.00		23.27	
495-914 Bolner's Fiesta License Expenses		50.00				50.00	
495-920 Picnic Time Expenses & Income		-3.50		0.00		-3.50	
495-945 NSF Checks				0.00		0.00	
495-954 Credit Card Fees		362.03		299.59		62.44	20.84%
Total 495-000 Miscellaneous Expenses	\$	431.80	\$	299.59	\$	132.21	44.13%
600-000 GP Meeting Expense						0.00	
600-120 CASI Directors Expense				3,545.46		-3,545.46	-100.00%
Total 600-000 GP Meeting Expense	\$	0.00	\$	3,545.46	-\$	3,545.46	-100.00%
700-000 CLIF Expenses						0.00	
700-160 Volunteers Insurance		521.00		526.39		-5.39	-1.02%
Total 700-000 CLIF Expenses	\$	521.00	\$	526.39	-\$	5.39	-1.02%



<b>Total Expenditures</b>	<b>\$</b>	<b>13,859.20</b>	<b>\$</b>	<b>29,593.68</b>	<b>-\$</b>	<b>15,734.48</b>	<b>-53.17%</b>
<b>Net Operating Revenue</b>	<b>\$</b>	<b>32,727.06</b>	<b>\$</b>	<b>17,444.05</b>	<b>\$</b>	<b>15,283.01</b>	<b>87.61%</b>
<b>Other Expenditures</b>							
<b>950-000 CASI Scholarships</b>						0.00	
<b>950-100 CASI Scholarship Program</b>		-2,500.00		-500.00		-2,000.00	-400.00%
<b>950-160 CASI/Ancira FoC Scholarship</b>		-500.00		500.00		-1,000.00	-200.00%
<b>Total 950-000 CASI Scholarships</b>	<b>-\$</b>	<b>3,000.00</b>	<b>\$</b>	<b>0.00</b>	<b>-\$</b>	<b>3,000.00</b>	
<b>Total Other Expenditures</b>	<b>-\$</b>	<b>3,000.00</b>	<b>\$</b>	<b>0.00</b>	<b>-\$</b>	<b>3,000.00</b>	
<b>Net Other Revenue</b>	<b>\$</b>	<b>3,000.00</b>	<b>\$</b>	<b>0.00</b>	<b>\$</b>	<b>3,000.00</b>	
<b>Net Revenue</b>	<b>\$</b>	<b>35,727.06</b>	<b>\$</b>	<b>17,444.05</b>	<b>\$</b>	<b>18,283.01</b>	<b>104.81%</b>

Don Hoy made a motion to accept the Treasurer's report, seconded by Nancy Hewlett.

**Motion passed: *Unanimous***

### Tally Master Report

Randy Pittman reported the following numbers which will be published in the July Terlingua Trails.

	6/15/2106	6/15/2017	DIFF	6/15/2018	DIFF
<b>COOK-OFFS HELD</b>	341	337	-4	303	-34
<b>CHILIS JUDGED</b>	10,202	9,505	-697	8,656	-849
<b>QUALIFIED COOKS</b>	258	246	-12	246	0
<b>QUALIFIED SHOW TEAMS</b>	107	89	-18	96	+7
<b>DOLLARS RAISED</b>	\$932,635	\$1,073,637	+\$141,002	\$760,523	-\$313,114

Randy Pittman said that the most glaring number is the difference between chili's judged. Nancy Hewlett said there are 451 cook offs currently on the books. Keith Karaff said that Texas Men's State has been moved to a later date and could attribute to some of the lower number of chilis judged.

Randy Pittman said he will go look at where we were in 2014 and 2015 and do a comparison to see if the drop is continuing. He said we knew that the 50<sup>th</sup> would make us drop off.

Randy Pittman discussed incorrect results sheets and missing registration paperwork being turned in to the Assistant Tally Master. The paperwork for cook off 2520 was returned so that it could be corrected. The paperwork is now delinquent and has been turned over to the rules committee. The rules committee says the paperwork is forthcoming.

The issue is that referees are not filling out the paperwork correctly and if they need help, they are not communicating with the Tally Master for help. Nancy Hewlett said that part of the problem is that when we send the electronic packet, it does not have the cook off number on the paperwork. The email that is sent has the information that should be copied on the paperwork by the referee. It is a training issue.

Don Hoy asked if we could put a line or check box on the judging sheet for if you are 18 to 21. He said he has noticed a lot of monitors letting judges that are 18 be served beer or alcohol.

Nancy Hewlett suggested that a training session for regional referees be held at the GP meeting in September. Then they, along with the GP's, could pass the info on to the area referees.

Keith Karaff made a motion to send a letter of reprimand to the regional referee for cook off 2520, seconded by Keith Longabaugh.

**Motion passed: *Unanimous***

Cindy Noe made a motion to accept the Tally Master report, seconded by Mary Ellen Gillen.

**Motion passed: *Unanimous***

Randy Pittman informed the board that Melissa Pate has submitted her resignation effective the last week of November 2018. She has offered to train someone.

Kris Hudspeth made a motion to accept the resignation of Melissa Pate effective Thanksgiving November 2018, seconded by Cindy Noe.

**Motion passed: *Unanimous***

Kris Hudspeth asked Randy Pittman to let Melissa know that the board thinks she has done a great job and express our sincere gratitude for all she has done. We will miss her.

Randy Pittman will put an ad in the Terlingua Trails asking for a volunteer.

### **Events Report**

Nancy Hewlett reported that there has been a total of 451 cook offs entered the books for the 2018 Chili Year. Twenty-five of those were cancelled. The breakdown of cancellation reasons are as follows:

3 duplicates

2 illnesses

6 were to be rescheduled

1 permit issue

1 not following rules

13 with unknown reasons

There have been a couple of instances where PO boxes were used, and they did not receive their packets. She has been trying to inform the public that is to be expected. We need to discourage them from using PO boxes. The packet is too large for a PO box and therefore it doesn't make it into the box.

She has 3 boxes of cup tickets left. Last July she had 10. We should think about ordering tickets again soon depending on how long it takes that process.

She has been having some conversations with the Senior Referee over the issue of the refs not filling in the info on the results sheets when turning them in to Melissa. He wants her to fill in all the info before sending them. Caspio does not allow us to fill in those forms that are emailed automatically. She did concede to fill in the info on the packets that are mailed. This process takes her longer, requires more paper and ink and cost of mailing goes up slightly. She is strongly of the opinion that the refs should be required to do this procedure. Her filling out these forms takes the work from Melissa but dumps it on her and we still do not require the refs to do the job correctly. She was asked by the board to continue to fill them in until the training for the referees at the GP meeting. Then the referees will be required to do it from then on.

She has been working with Melissa in writing an instruction process on entering the results directly online. She is finishing it up and we should see it in the next Trails. Nancy volunteered to help her get this message across because of the extra work incorrect results were causing her.

Keith Karaff made a motion to accept the Events report, seconded by Randy Pittman.

**Motion passed: *Unanimous***

### **Ranch Report**

Don Hoy said the WIFI was put in at the main gate and Krazy Flats. The one at the main gate is done with conduit underground (and re-covered) and we will run the wire later. The line just needs to be fished through the conduit. Kit Rudd will be on site the Monday of TICC and will fish those lines and hookup the routers.

We have a safety issue with changing of the lights. The only equipment we have to do this with is an extension ladder that just barely reaches the lights. We had someone fall off and what we really need is a scaffold. The cost for one section is about \$180. We would need three sections. This would also be used to help hang flags and banners around the stage.

Randy Pittman made a motion that we authorize Don Hoy to purchase a scaffold for no more than \$700, seconded by Ricky Powell.

**Motion passed: *Unanimous***

Last year we received a price of \$1,600 to pour a slab for the storage building. This year the bid is \$3,500. We have received another bid from someone that works for the water system. That bid is \$2,000. Don Hoy asked the man to give him a price to pour a 10X12 slab just on the other side of the short wall between the bar and the tally room where it stays muddy. His price for both the 10X12 slab and the 15X18 slab for the storage building came in at \$3,200. He said these would be completed before TICC, if approved.

Kit Rudd asked about his work. Don Hoy said that the man did all the floors in the Chili Pepper for his mother.

Ricky Powell made a motion to accept the bid for \$3,200 for both slabs at the ranch, seconded by Mary Ellen Gillen.

**Motion passed: *Unanimous***

Don Hoy said that he purchased the storage building for \$1,800 which comes with a 6X6 rollup door. He already has an 8X8 door that will go on the storage building. He plans to put the 6X6 door on the stage building by expanding the opening where the current door is now. This will allow more room for registration volunteers to move in and out of the building and allow for more air flow into the building. We will just need to buy a few more purling.

Cindy Noe made a motion to accept the Ranch report, seconded by Kris Hudspeth.

**Motion passed: *Unanimous***

### **Sponsorship Report**

Kris Hudspeth has confirmed the Gold Sponsor's for TICC are Teasdale Foods and SE Mills (Louisiana Hot Sauce). He will work with Teasdale to get them to set up a table with merchandise at Krazy Flats one day at TICC this year. SE Mills had a distribution problem last year and assures that they will have merchandise this year to give away. The Teasdale t-shirts were well received last year. There are still a lot of posters at TICC to be given away.

Don Hoy is working with the beer companies and Kris Hudspeth is in talks with Mike Benedetti about bringing Woodbridge and some of their brands back. He will know more later this month.

HEB has had some corporate management changes and is still being worked on. Donna Conrad reports that they will not provide the wings this year at TICC. She will work with Jim Shilling to see about getting another wing company. Kris Hudspeth will be in conversation with SE Mills and will see about getting them involved, after he receives the results of Donnas' meeting with Jim.

Donna Conrad said she could get water and soda donated, but the problem is getting it to Terlingua. She and Scotty Parker will work out the details on that. She will see about getting 10 cases of different soda from 3 different stores. She will also check on getting Gatorade donated.

Our Silver Sponsors are Mrs. Renfro's and Pendery's.

Choctaw Resorts, L&F Distributors, Statewide Remodeling, Lone Star Spices, are still being discussed. An invoice has been sent to Choctaw. Randy Pittman will discuss sponsorship with Lone Star Spices.

This weekend, we were notified that Ron Sanders with Big Bend Resorts passed away. They have been a long time supporter of CASI, and we will reengage with them soon.

Kris Hudspeth has had no additional conversations with Colorado High Vodka, as well as Smokey Mountain Herbal Snuff since the January meeting. He is getting no response from either group.

Nancy Hewlett made a motion to accept the Sponsorship report, seconded by Cindy Noe.

**Motion passed: *Unanimous***

### **Membership Report**

Kit Rudd presented the following as of June 15, 2018.

	Summer BOD			
	2015	2016	2017	2018
Annual	787	711	645	523
Corporate	21	20	10	11
Life	525	549	633	634
Total	1333	1280	1322	1168

There has been one addition to the Life Members. We need to try to reverse the down trend in membership. He has been approached about making a championship cook off for juniors. They are much like beans, wings and salsa as they are separate events and are not governed by CASI. The easiest way to do this is have junior cook offs at our sanctioned cook offs.

Kris Hudspeth said that the project would need an off board person to head up teaching and tracking the points. Tolbert is doing this at the higher level and it may be that we look at their rules and points tracking. Another thing to think of is where would the junior championship be held, who would run it; would it be a separate cook off or in conjunction with another cook off? Kit Rudd said yes that all these issues need to be addressed. Kris Hudspeth asked Kit Rudd to research it and be prepared to talk about it at the next board meeting and to the GP's at the GP meeting in September. Kit Rudd said we just need find a way to close the gap between the 35 to 55 age group.

Kris Hudspeth made a motion to accept the Membership report, seconded by Nancy Hewlett.

**Motion passed: *Unanimous***

## Trails Report

Kit Rudd presented the following information from Pam Clark, editor *Terlingua Trails*.

### Circulation

	<u>bulk</u>	<u># boxes</u>	<u>box total</u>	<u>total copies</u>	<u>pages</u>	<u>To Press</u>	<u>Postmark Date</u>	<u>Box Arrived</u>	<u>Box Postage</u>	<u>Single copy Arrived-CA</u>
<b>2018</b>										
Jan	1016	22	550	1566	28	12/20	12/21	unknown	15.74	unknown
Feb	1023	18	450	1473	32	1/21	1/23	1/29	16.29	2/9
Mar	1127	21	525	1652	32	2/20	2/22	2/28	16.29	3/13
Apr	1102	20	500	1602	32	3/20	3/22	3/29	16.29	4/3
May	1023	22	550	1573	32	4/25	4/26	5/2	16.29	5/7
Jun	1043	22	550	1593	32	5/21	5/22	5/29	16.29	--

We are currently trying to get a handle on the zip code issues. The postal issue is when KDT takes the file it kicks out zip codes if they are nine digits. The Canadian postal codes also cause issues. Those international members that have not been getting the Trails are due to zip codes. As much as we can we want to get to an online delivery and limit money spent. In the Trails it says that international members will only receive an electronic copy, but some want paper. We need to encourage electronic copy as a way to help save the earth, save money somehow. We are at the breakeven on the cost of the Trails.

Keith Karaff said that we are paying more for the Trails because the department of commerce has cut the size by two inches. Kit Rudd said so the Trails are getting smaller, but we still have the same content. We need to begin trying to send out the Trails electronically by August 1<sup>st</sup>.

Another problem that we are experiencing is cook offs wanting free ads. They are not providing the write up.

Kris Hudspeth made a motion to accept the Trails report, seconded by Cindy Noe.

**Motion passed: *Unanimous***

## Events Committee Report

Cindy Noe said the Events Committee made recommendations for, and was approved by the board via email vote, the following events:

The DFW Metroplex Regional CCO which was held April 7<sup>th</sup>, 2018 at the Pendery's warehouse in Dallas. This cook off still has two more years to apply before it is grandfathered.

The Mid Atlantic Regional which was held on June 9<sup>th</sup>, 2018.

The US National to be held in Hobbs NM in 2019. The submitted application had a proposed date of May 18, 2019 pending sponsor approval. The sponsor has since approved the date of March 30<sup>th</sup>, 2019.

The West TX Regional cook off to be held in Terlingua, TX in January of 2019.

The Ontario State Chili Championship to be held in Huntsville, Ontario September 22<sup>nd</sup>, 2018.

The Purgatory Creek Pod has disbanded and with this, the South Central Texas ROC is now open for reassignment. This event will be offered up to the GP's, in that region, at the GP meeting in September.

Keith Karaff made a motion to accept the Events Committee report, seconded by Nancy Hewlett.

**Motion passed: *Unanimous***

### **Scholarship Report**

Nancy Hewlett reported that Barbara Schuler is not comfortable asking for scholarship contributions or donations for a scholarship raffle. Nancy Hewlett and Keith Longabaugh are donating a blackstone grill for the scholarship raffle.

There were three academic and one trade scholarship given out this year.

Nancy Hewlett said she will be sending the raffle tickets for the electric spots at TICC to the GP's next week.

Keith Longabaugh made a motion to approve the Scholarship report, seconded by Cindy Noe.

**Motion passed: *Unanimous***

### **Old 320 Report**

Keith Karaff reported that Bob Steinle, Alcalde, has two requests.

First: He failed to request the painted stoves for the Old 320 raffle.

Kris Hudspeth made a motion to purchase the two stoves for the Old 320, seconded by Nancy Hewlett.

**Motion passed: *Unanimous***

Second: At the 320 meeting last November, there was a lot of discussion about who is eligible to receive a "willed" site in the Arena. The Board acted upon the request for the \$100 pass-on to family members but did not act on the eligibility. He recommended the following wording: "A site may be "willed" without charge, one time only, to a member of his/her immediate family or to a current CASI cook in good standing."

Bob said "This wording would include the original wording "immediate family" while allowing the sites to be passed on to those that really need and appreciate them, our newer participants out at TICC. I see this as the best of both worlds. We can incorporate this into the Old 320 rights and guidelines between now and November."

Kris Hudspeth made a motion that an Old 320 site may be willed without charge, one time only, to a member of his/her immediate family or to a current CASI cook in good standing and all sites that have been willed previously will be grandfathered in as of 6/16/2018 as they stand, seconded by Nancy Hewlett.

**Motion passed: *Unanimous***

Cindy Noe made a motion to approve the Old 320 report, seconded by Keith Karaff.

**Motion passed: *Unanimous***

### **Friends of CASI Report**

Cindy Noe reported that she and Nancy Hewlett are handling FOC for 2018. They sent out note cards in mid May and are starting to receive checks. As of 6/13/18 we have received \$6,500 in checks and cash for 11 memberships. We currently have \$2,500 in pledges from 4 people. As of this meeting, we have collected another \$500 and received one more pledge.

We have In Kind donations where a FOC membership is given in return for Nic Santangelo with CED Dallas, High Sierra Bar & Grill, Clayton Jones, David Manske, and Wendell Rankin.

Dave Hewlett said that there is a way for FOC members to receive the Trails electronically.

July is FOC month and an ad is running in the Trails. If you know of someone they need to talk to about FOC, please let one of them know and they will approach them.

Kris Hudspeth made a motion to accept the Friends of CASI report, seconded by Mary Ellen Gillen.

**Motion passed: *Unanimous***

### **Online Store Report**

Keith Longabaugh said there were some new shirts on the website. We are staying status quo. We currently have \$10,000 in merchandise with Coggins. This is at retail price. We are working to get all dated materials and will have a fire sale at TICC.

### **TICC Store Report**

Keith Longabaugh reported that they are starting to select products for the store. He said if anyone wants something particular to let him know. The polo shirts this year are lighter and about \$14 per shirt. If we go with 400 shirts as we did last year, we will pay about \$600 more. We can cut to 350 and be ok because we had several left over. The contestants and sponsors will be screen printed and the directors and FOC will be embroidered. Only one shirt will be given to each registered cook, whether cook, GP, 320 or show. Everyone needs to register early to get their size. The Directors will pay \$30 for their fishing shirt which will be worn on Saturday of TICC.



Donna Conrad offered to get a quote for polo's and will let Keith Longabaugh know what she finds out.

Nancy Hewlett made a motion to purchase the higher quality shirts, seconded by Kris Hudspeth.

**Motion passed: *Unanimous***

Nancy Hewlett made a motion to accept the CASI store reports, seconded by Ricky Powell.

**Motion passed: *Unanimous***

### **Governance Committee Report**

Don Hoy said the committee is working on the logo use policy. He said they should have something by the end of the month.

Cindy Noe made a motion to accept the Governance Committee report, seconded by Nancy Hewlett.

**Motion passed: *Unanimous***

### **New Business**

Kris Hudspeth made a motion to approve the sound contract bid for \$2,500 from Ronnie Tanner, seconded by Randy Pittman.

**Motion passed: *Unanimous***

The cost of the TICC trophies has increased \$20 per trophy. The base cost and shipping have not increased. We've had a request to order an additional 4<sup>th</sup> place trophy for one that has been lost or destroyed. Cindy Noe will pick up the check and mail it to Mary Ellen Gillen.

Kit Rudd made a motion to order an additional 4<sup>th</sup> place trophy, seconded by Mary Ellen Gillen.

**Motion passed: *Unanimous***

Nancy Hewlett made a motion to order and pay for the TICC 2019 trophies, seconded by Mary Ellen Gillen.

**Motion passed: *Unanimous***

Nancy Hewlett made a motion to approve the contract of \$1,390 for All Points Communications for the rental of radio equipment for TICC, seconded by Randy Pittman.

**Motion passed: *Unanimous***

Scotty Parker will make arrangements to pick up the radios and bring to TICC.

## Great Pepper's Meeting Update

Gil Hewlett said everything is set up for the meeting in Arlington. He got clarification on the amount of tables needed in the various areas that we will use. We will need 4 tables at registration and 8 round tables in the main meeting room.

He said we have permission to hold a cook off outside by the pool. We will use 10 tables with 5 chairs each for judging and five tables for people to cook on. Those can be used by those that can't bring their own. The turn in will be on Friday, September 7<sup>th</sup> at 8:00 pm. Kris Stewart will be the head judge.

The meal will be chicken and a vegetable type menu. Lunch will be at noon. Donna Conrad will need funds for the hospitality room. Some beer will be donated by Cowtown pod after the Texas Men's State cook off. Kris Hudspeth said that some wine and spirits could possibly come from Woodbridge. The hospitality room is on the 19<sup>th</sup> floor. We have requested that floor be filled up with chili cooks before other guests. The hospitality room will be open Thursday at 4, Friday at 5 and Saturday after the meeting.

One screen is needed, with a podium to one side of tables set up to accommodate 14 people at the front of the meeting room. Kris Hudspeth told everyone to make their reservations and fill out the GP meeting form so you can be counted.

Don Hoy made a motion to give the Pride of Texas pod \$300 for the setup of the meeting, seconded by Ricky Powell.

**Motion passed: *Unanimous***

The board went into Executive Session at 1:50 pm.

The board meeting resumed at 2:19 pm.

Kris Hudspeth made a motion to allow Jim Ezell to discuss the Mas o Menos Mountain Bicycle Classic being staged at the CASI ranch, seconded by Mary Ellen Gillen.

**Motion passed: *Unanimous***

The next board meeting will be Friday, September 7<sup>th</sup>, 2018 at 8 am in Arlington, TX. Kris Hudspeth said to wear the new polo on Friday and the fishing shirt on Saturday at the GP meeting.

Kris Hudspeth reminded the board that there will be four director openings and one Executive Director opening. He said that he and Keith Karaff have submitted their applications. He encouraged Randy Pittman and Keith Longabaugh to submit or decline by July 14<sup>th</sup>. Keith Karaff said that he had received applications from James Burns, Brian Spencer and Mike Whitten.

Don Hoy made a motion to adjourn, seconded by Nancy Hewlett.

**Motion passed: *Unanimous***