



**Minutes of the
Winter Meeting of the
Board of Directors
of the
CHILI APPRECIATION SOCIETY INTERNATIONAL, INC.**

**Irving Elks Lodge
Irving, Texas
January 25, 2015**

President Richard Knight called the meeting to order at 8:05am.

Secretary Kris Hudspeth called the roll.

The following Directors were present:

Richard Knight, President
Harvey West, Vice President
Ted Fichtl, Executive Director
Mary Ellen Gillen, Treasurer
Kris Hudspeth, Secretary
Cindy Noe, Director
Tim Collier, Director
Robert Schrade, Director
Susan Armand, Director
Patti Meyes-Jones, Director
Jenny Windsor, Director

President Richard Knight thanked all board members, off board members, and the gallery for attending the first Board meeting of 2015. Richard mentioned that we are coming off of a very successful TICC and a great improvement was made in our financial status. Richard also thanked all CASI volunteers, especially at the grassroots level.

President's Report

Richard said that he has spoken with the Secretary of the State of Texas and they have received and granted the application for the word mark and trademark of the word CASI for a period of 5 years. The Secretary of the State also awarded a certificate of doing business under our assumed name CASI. We are now protected from both ends of a trademark and our assumed name of CASI. This will be added to the list of legal filings that is reviewed regularly by the ED. Richard presented a proposed change to the CASI Mission Statement that better states what CASI does:

Mission Statement – Proposed change

CASI-Chili Appreciation Society International, Inc., a tax exempt nonprofit 501(c)(3) organization, has as its mission to create and maintain a structure that promotes chili cookoff events which bridge the gap between local charitable organizations, the community and corporations. CASI sanctioned chili cookoffs are intended to bring local communities and competitive chili cooks together to raise awareness of chili and raise funds for the local charities, while supporting the community with wholesome, enriched competitive cooking events.

CASI's motto, "Chili, Charity, and Fun" describes the theme of our cookoffs and the positive environment CASI cookoffs create. Resoundingly successful in accomplishing our mission, since being founded in 1983, CASI has generated and donated over \$30,000,000 in financial support for local charities.

CASI is governed by a diverse volunteer eleven member Board of Directors, elected by local affiliate pods nationally and internationally. The Board of Directors govern in accordance with state and federal regulation. The board manages the day-to-day business operations, preserves rules and procedures for competitive cookoffs, oversees the sanctioning of local cookoffs nationally and internationally, hosts the annual CASI Terlingua International Chili Championship cookoff, manages charitable donation initiatives and administers a national scholarship program.

Motion: By Patti Meyers-Jones to approve the change to the CASI Mission Statement. Seconded by Cindy Noe.

Motion Passes: Unanimous

Executive Directors Report

Executive Director Ted Fichtl reviewed the compliance matrix for the CASI Organization. All Legal filings for trademarks and word marks are current and we are not due to renew any at this time. Ted also said that there are 14-16 domain names that are registered to Jim Stateczny that he will add to the matrix to ensure that we do not lose any of these domain names and to be sure they are turned over to CASI, per Jim's resignation letter. Ted said that this compliance matrix is his responsibility to maintain these filings and ensure that we have the proper paperwork filed on time, but challenged each Director to be sure they understand this matrix as an added layer of accountability and

responsibility. Ted also asked that all Directors bring their most current report to the meetings on a thumb drive so that he can move the file to his computer and have access to the report on the projector. In regards to the Super Bowl Dress code that had come out on Saturday, January 24, 2015, the overwhelming theme that Ted noticed was me, me, me, me. Ted said in his opinion Chili, Charity, and Fun has started to give way to Chili, Me, Me, Me, Fun. His intention for the coming year is to reinforce, by what ever way he can to emphasize Chili, Charity, and FUN.

Ratification of Board Action

(each of these votes were taken in accordance to the CASI email voting policy)

9/8/14 Motion by Tim Collier: That the CASI Board will be the promoter for the Chili Cookoff on Tuesday October 28th at TICC on a one year trial basis; since the SOTOL Pod has informed the Board they no longer want to be the promoter of this cookoff. Second by Kris Hudspeth.

Motion Passes: Unanimous

9/18/14 Motion by Jenny Windsor: To approve the application for the Sunshine State Pod to host the 2015 US National Open in Orlando FL. Second by Ted Fichtl.

Motion Passes: Unanimous

9/22/14 Motion by Ted Fichtl: To withhold 10% of Calcutta at TICC for TICC Expenses. Second by Kris Hudspeth.

Motion Failed: 7 No Votes

9/18/14 Motion by Ted Fichtl: To approve the application for the Super Bowl 2015 Special Event CCO to be held on Saturday January 31, 2015. Second by Jenny Windsor.

Motion Passes: Unanimous

9/23/14 Motion by Richard Knight: To approve the minutes of the 9/6/14 BOD Special Meeting. Second by Ted Fichtl.

Motion Passes: Unanimous

9/23/14 Motion by Tim Collier: To approve the purchase of ice and rental of a trailer from Texoma Ice in the amount of 3574.00. Second by Ted Fichtl.

Motion Passes: Majority

9/23/14 Motion by Tim Collier: To purchase an ice merchandiser for Krazy Flats costing approximately \$2400.00 delivered to Terlingua. Second by Ted Fichtl.

Motion Passes: 8 to 3

9/25/14 Motion by Ted Fichtl: To print 1200 copies of new CASI Rule Book, not to exceed \$1700.00. Second By Robert "Wappo" Schrade.

Motion Passes: Unanimous

11/16/14 Motion by Ted Fichtl: To approve 2014/2015 Rules Committee consisting of: ED- Ted Fichtl, TallyMaster- Jenny Windsor, BOD at Large- Susan Armand, CASI Member at Large- Bill Peirson, CASI GP at Large- Diane Stimson. Second by Tim Collier.

Motion Passes: Unanimous

12/1/14 Motion by Ted Fichtl: To approve ROC status to Howdy-Roo Regional Chili Cookoff and State Championship BBQ, as recommended by the Open/ROC Committee. Second by Susan Armand.

Motion Passes: Unanimous

12/4/14 Motion by Ted Fichtl: To approve the reelection of Nancy Hewlett as Scholarship Program administrator for a 3 year term. Second by Susan Armand.

Motion Passes: Unanimous

12/11/14 Motion by Ted Fichtl: To approve the Alaska State CCO as recommended by the Events Committee. Second by Kris Hudspeth.

Motion Passes: Unanimous

12/15/14 Motion by Ted Fichtl: To donate 50 towels, left over from TICC 2014, to the volunteers of the 2015 NFL Super Bowl Tailgate event. The expense of the towels should be coded to Chilicity. Second by Kris Hudspeth.

Motion Passes: 10-0; Cindy Noe did not vote

12/23/14 Motion by Ted Fichtl: To approve the amounts, indicated below, be disbursed to the organizations shown as our 2014 post-TICC donations. Second by Robert "Wappo" Schrade.

\$1500 - Rodeo Club (\$2200 last year)
 \$4000 - Brewster County (same as last year)
 \$7500 - EMS / Fire (\$8500 last year)
 \$2000 - Terlingua School (\$3500 last year)
 \$2000 - Terlingua Area Matching Fund (\$2000 last year)
 \$ 200 - Chamber of Commerce

\$17200 - Total (\$20700 last year)

Motion Passes: 10-0; one director did not vote

1/6/14 Motion by Richard Knight: To reinstate Brianna Sweeney's scholarship money for her final semester of school. Second by Kris Hudspeth

Motion Passes: Unanimous

Motion: By Richard Knight to accept the ratification of votes taken by email. Second by: Tim Collier

Motion Passes; Unanimous

Approval of Minutes from the September 6, 2014 Meeting

Copies of the meeting minutes from the September 6, 2014 Board Meeting were emailed to the Directors in the week prior.

Motion: By Harvey West to approve the Minutes from the September 6, 2014 Board Meeting. Second by Robert Schrade.

Motion Passes: Unanimous

Treasurer's Report

This is a draft- Pre-Year end Closing- Preliminary Report

	<u>Jan - Dec 14</u>	<u>Jan - Dec 13</u>	<u>\$ Change</u>	<u>% Change</u>
<u>Total 300-000 · TICC Revenues</u>	136,253	138,795	-2,542	-1.83%
<u>Total 310-000 · Membership</u>	22,445	16,895	5,560	32.91%
<u>Total 320-000 · Sponsorships</u>	48,379	66,216	-17,837	-26.94%
<u>Total 330-000 · Terlingua Trails</u>	2,951	1,737	1,213	69.85%
<u>Total 340-000 · Misc Income</u>	12,429	23,156	-10,727	-46.33%
<u>Total 355-000 · Cookoff Fees</u>	61,433	57,990	3,443	5.94%
<u>Total Income</u>	295,151	316,184	-21,034	-6.65%
<u>Gross Profit</u>	295,151	316,184	-21,034	-6.65%
<u>Total 400-000 · TICC Expenses</u>	133,085	167,771	-34,866	-20.67%
<u>Total 410-000 Trails Expenses</u>	21,439	23,264	-1,825	-7.84%
<u>Total 420-300 · Depreciation</u>	8,882	9,648	-766	-7.94%
<u>Total 440-000 · Chilicity Expenses</u>	4,339	9,547	-5,147	-53.92%
<u>Total 450-559 · President's Exp</u>	68	62	6	9.94%
<u>Total 450-569 · Secretary's Exp</u>	32	0	32	100.00%
<u>Total 450-579 · Treasurer Expenses</u>	768	1,585	-816	-51.51%
<u>Total 450-589 · Exec Director Exp</u>	844	1,463	-620	-42.35%
<u>Total 450-599 · Director Expenses</u>	10,732	11,390	-657	-5.77%
<u>Total 450-000 · Director Expenses</u>	12,445	14,500	-2,055	-14.17%
<u>Total 460-000 · Membership Expenses</u>	232	1,527	-1,295	-84.81%
<u>Total 470-000 · Ranch Exp</u>	7,143	8,167	-1,024	-12.54%
<u>Total 480-000 · Tally Expenses</u>	0	345	-345	-100.00%
<u>Total 490-000 · Rules & Sanction Exp</u>	2,432	2,678	-246	-9.20%
<u>Total 495-000 · Misc Expenses</u>	21,556	13,799	7,757	56.22%
<u>Total 600-000 · GP Mting Expense</u>	14,538	15,728	-1,190	-7.57%

2014 Year End Data

Year End Results				
Cookoff Year	Cookoffs held	Chili's Judged	Cooks Q'd	Show Teams Q'd
2014	522	14,460	425	153
2013	550	15,500	434	174
2012	542	15,174	449	164
2011	558	15,570	470	182
2010	572	16,251	459	205
2009	542	15,827	469	185
Logged by the TM	3286		2706	1063
Cooks Registered @ TICC				% of Q's Cooking
2014			272	64%
2013			273	63%
2012			305	68%
2011			306	65%
2010			321	70%
2009			325	69%

Motion: By Ted Fichtl to accept the Tallymaster report. Second by Mary Ellen Gillen.

Motion Passes: *Unanimous*

Sponsorship Report

Richard reported that indications are that all Gold Level sponsors should return for the 2015 TICC. We do still have one sponsor check for 2014 outstanding.

Friends of CASI: 90% of Friends of CASI renewed in the 3rd Quarter of the year last year. This was attributed to the change in responsibilities last year. Harvey will work on getting commitments earlier in the year. Harvey recommended that we reinstate the shirts and plaques for all Friends of CASI members instead of asking members if they want the plaque. Harvey will communicate any new Friends of CASI members to the Board and Ted will publish on the Blog.

Motion: By Robert Schrade to accept the Sponsorship report. Second by Susan Armand.

Motion Passes: *Unanimous*

Ranch Report

Motion: By Robert Schrade to compensate the Irving Elks Lodge with \$300.00 for the use of their facility. Second by Patti Meyers-Jones.

Motion Passes: *Unanimous*

1. PAINT WALL AROUND DANCE FLOOR- \$300.00
2. FRENCH DRAIN IN OLD 320
3. COVER FOR MEMORIAL BOARD- Needs to be replaced due to weather deterioration-\$500.00
4. PRESSURE SWITCH FOR NEW PUMP- \$30.00
5. LUMBER TO RAISE HEIGHT OF HORSESHOE PITS

6. STORAGE BUILDING FOR ALL RANCH MATERIALS AND TOOLS- \$ 5000.00

7. MISC ITEMS DURING THE YEAR

Robert discussed the need to replace the tarp that covers the Memorial Board. The current tarp will need to be replaced this year because the weather has torn it up. An idea was proposed about using Sun Screen to cover the Memorial Board with the idea of making it an envelope style to fit over the top and be weighted down. This will allow the wind to pass through the cover due to the material it is made out of and will hopefully allow this to last longer. Carol Knight offered to sew this together, provided we get measurements of the Memorial Board. Discussion was had about a storage building for Ranch Materials. An idea was presented about a Connex box (shipping container) and there is concern about the cost to have it shipped. Robert said that he estimates this would cost no more than \$5000.00 for a 10x10 building. Agreement was made to continue storing the ranch tools and materials in the buildings we currently have on site.

Robert will be installing an exhaust fan in the Tallymaster building behind the stage. Cody Oliveria is going to provide Bruce Foods Banners to hang above this building to provide shade behind the stage.

Discussion ensued about raising the heights of the Horse Shoe pits and it was determined that they were acceptable as is.

Motion: By Ted Fichtl to accept the Ranch report. Second by Susan Armand.

Motion Passes: *Unanimous*

Membership Report

MEMBERSHIP SUMMARY

(as of Jan. 15, 2015)

	Jan. 2010	Jan. 2011	Jan. 2012	Jan. 2014	Jan. 2015	% difference from 2010- 2015
ANNUAL	1028	899	935	820	803	-22%
LIFE	498	502	505	501	506	+1.50%
CORPORATE	41	38	30	26	23	-44%
TOTAL	1567	1439	1470	1347	1332	

Ted asked if anyone had any ideas on how we can increase membership. Discussion ensued on making membership mandatory to have points count for TICC with no resolution.

Motion: By Patti Meyers-Jones to accept the Membership report. Second by Jenny Windsor.

Motion Passes: *Unanimous*

Terlingua Trails Report

Dana Plocheck said that she is below the 2100 trails that Kerrville Daily Times has required CASI to print. We must print that many to continue to receive the price break. Dana mentioned that she needs info on Memorials sent to her each month to ensure that we are running them in the Trails. Lately, she is having to

pull the information off of Facebook when she runs across it. Dana will be ordering more boxes for the Trails to be shipped in, and this will cost roughly \$200.00 and will last us the entire year.

Motion: By Ted Fichtl to accept the Trails report. Second by Robert Schrade.

Motion Passes: *Unanimous*

Upcomings Report

2014			2013		CX	2012		CX	2011	
October	72	5	82	6		84			93	
November	35	6	34	2		26			31	
December	30	3	37	11		40			32	
2015			2014			2013				
January	43	4	45	6		35			34	
February	38	2	44	3		41			33	
March	40	0	58	5		51			54	
April	23	4	50	5		50			46	
May	10	0	54	1		42			42	
June	9	0	51	4		56			50	
July	0	0	38	1		40			40	
August	3	0	44	1		42			37	
September	0	0	58	2		61			59	
	303	24	595	47		568	55		551	
Total	279		548			513				

Patti Meyers-Jones said that nothing is entered for July or September and these months are generally very heavy months for cook-offs. Right now we have are about half way to meeting last years numbers of cook-offs held.

Patti mentioned there was one cook-off with an error on the submission. The promoter filled out the paperwork and mailed to the address on the form, which was to Lee Kroencke. This cookoff is the Vigilante Days Cookoff in Tombstone, AZ. This cookoff was previously held in September of 2014 and has been moved to February. The cookoff was submitted in time, and the promoter is requesting for cookoff to be sanctioned.

Dorathy is out of cup tickets and has enough to get through one month.

Motion: By Kris Hudspeth to approve Vigilante Days Cook-off due to CASI error. Second by Mary Ellen Gillen.

Motion Passes: *Unanimous*

Motion: By Patti Meyers-Jones to approve the printing of 100,000 cup tickets. Second by Robert Schrade.

Motion Passes: *Unanimous*

Scholarship Report

Nancy Hewlett said that our total of donations 8/5/14-1/8/15 total \$7304.65. TICC Raffle sales raised \$3,071.00. Proceeds from Friday Events have not been reported.

Committee Members-

- Pam Clark (this is her last year)
- Janet Nash- 2013-2016
- Doris Greenless- 2013-2016
- Glenda Vrba- 2014-2017
- Ethel Hewlett- 2014-2017
- Kathy Boone- 2014-2017
- Tammy Wooster- 2015-2018
- Jon Tupper- 2015-2018
- Candi Knight-Arevalo- 2015-2018

Scholarship Applications-

A total of 50 applications have been received as of 1/23/15. Breakdown of Pods participating:

- 34 DAM Pod
- 7 Highland Lakes Pod
- 2 Alamo Area Pod
- 1 Indiana Pepper Pod
- 1 Iowa Chili Pod
- 1 Piney Woods Pod
- 1 Sunshine Pod
- 1 Casinova Pod
- 1 Chiliheads of Arizona Pod
- 1 Red River Valley Pod

Money Encumbered total \$64,250.00. Nancy asked the Board to Unencumber \$1750.00 for Preston Bennett and Colby Karaff due to not being in school.

Motion: By Kris Hudspeth to Unencumber \$1750.00. Second by Robert Schrade.

Motion Passes: *Unanimous*

Motion: By Ted Fichtl to approve the Scholarship, Trails, and Upcomings reports. Second by Robert Schrade.

Motion Passes: *Unanimous*

Richard Knight said that we currently have a balance in the scholarship account approximately (rounded off) of \$130,000. Encumbered approximately (rounded off) \$62,500. This leaves a balance of approximately (rounded off) \$68,000 un-encumbered.

Motion: By Patti Meyers-Jones to approve the release of \$34,000 to award scholarships for 2015. Second by Robert Schrade.

Motion Passes: *Unanimous*

Old 320 Report

Bob Steinle wanted to thank Ralph Hay for his years of service as Alcalde. There were 67 members present at the Old 320 meeting this year at TICC. 244 cooks were cooking in the Old 320. There is some significant damage to some of the markers in the Old 320 Arena due to the vehicles. Bob will replace the ones that are missing or severely damaged. Bob would like to see cooks encouraged to cook in the Old 320 on Scholarship Day if they would like to cook on their spot.

Motion: By Robert Schrade to approve two (2) stoves for the Old 320 Raffle. Second by Kris Hudspeth.

Motion Passes: *Unanimous*

Motion: By Ted Fichtl to accept the Old 320 report. Second by Cindy Noe.

Motion Passes: *Unanimous*

New Business

Richard Knight said that some funds need to be moved from the general fund in the Scholarship account. Money from the general fund is from Friday events at TICC.

Motion: By Ted Fichtl to approve the 2014 Financials with adjustments for Scholarship account. Second by Robert Schrade

Motion Passes: *Unanimous*

Motion: By Robert Schrade to approve \$2200.00 for Ranch Improvements. Second by Tim Collier.

Motion Passes: *Unanimous*

Richard Knight asked that Harvey West please present an updated proposal of benefits, for Friends of CASI, to the Board for approval. Harvey will work with Kris Hudspeth/Patti Meyers-Jones/Richard Knight on this proposal, as well as an explanation of what Friends of CASI is and intended to cover for the Trails and the blog.

Motion: By Harvey West to increase Corporate Memberships to \$250.00 (to include a plaque and 2 armbands for TICC) and Friends of CASI become a minimum donation of \$500.00 with benefits to be determined. Second by Patti Meyers-Jones.

Motion Passes: *Unanimous*

Motion: By Ted Fichtl to create a committee of Ted Fichtl/Susan Armand/Kris Stewart, who will contact Coggins Promotional for a proposal on an online store. Second by Richard Knight.

Motion Passes: *Unanimous*

Motion: By Harvey West to create a \$20.00 day pass, for TICC, starting on Wednesday (armband colors will change daily). Second by Robert Schrade.

Motion Passes: *Unanimous*

Ice, EMS, Sheriff Dept.

ICE Report

Ice Checked out of Truck

Main Bar 567

Krazy Flats 707

Outside Delivery 190

Wings 10

TOTAL 1,474 BAGS

Ice Sales

Main Bar \$1,500

Krazy Flats \$4,720

Outside Delivery \$ 950

TOTAL \$7,170

Summary:

Total Ice Sales \$7,170.00

Cost of Ice and Truck Rental (2000 bags) \$3,094.00

Cost of Fuel for Ice truck 425.00

PROFIT \$3,651.00

CASI purchased 2,000 bags of ice and 1,474 were check out of truck, which left 526 bags unaccounted for. After adjusting for the 50 bags we sent back on the truck and approximately 50 bags in the freezers, the actual number of bags not accounted for was approximately 426. Tim will work with both bars to lower this margin of error next year.

Tim wanted to thank all of you and your staff for your efforts in helping record where the ice was delivered.

It should be noted that the ice truck made a reasonable profit and we had ice to use in the bars and judging for icing down drinks at no cost. That profit would only be approximately \$1150 if it weren't for the generous discount from John Reese, a CASI Member and owner of Texoma Ice Company in Wichita Falls.

SHERIFF'S REPORT

2 Arrests

1 Ticket for Minor in Possession (MIP)

EMS Report

Checked out two people on site and transported one person to Alpine for minor issues.

Motion: By Robert Schrade to accept the Sherriff/EMS/Ice report. Second by Cindy Noe.

Motion Passes: *Unanimous*

Motion: By Ted Fichtl to approve the following committees:

CASI 5 year Planning- Ted Fichtl, Bob Steinle, Cindy Noe, Robert Schrade

50th TICC Entertainment- Kris Hudspeth, Kris Stewart, Susan Armand, Ted Fichtl
 50th TICC Planning- Ted Fichtl, Don Hoy, Robert Schrade, Tim Collier, Richard Knight
 Second by Cindy Noe.

Motion Passes: *Unanimous*

In regards to the idea for “Cooking for CASI”, Tim Collier asked that since the Board has given a vote of confidence, he would like to see Ted work with Keith Longabaugh and setup a committee to spearhead the planning and communication of these events.

Tim Collier discussed that he, Richard Knight, and Cindy Noe helped to recruit Cindy and Shawn Hoey. Shawn Hoey has told Richard that they started cooking about a year ago, and even though they are below the average age of most cooks, they realized how much fun cooking chili can be. Richard mentioned that they are in an age group that CASI really needs, and his thoughts are to have Kris Hudspeth work with Shawn Hoey, Bruce Brendel and Candi Knight-Arevalo on the PR aspect of getting new cooks in that age group.

Mary Ellen Gillen said that Cindy Hoey has requested the entire bucket of 2014 financials, in order to perform an outside Audit. Mary Ellen will bring the documents to the Texas Open and give to Cindy Hoey.

Discussion was started about doing a T-Shirt vs. Polo Shirt for TICC contestants. The main concern with what shirt to choose is based on the price difference. The T-Shirts that were purchased for the 48th TICC cost roughly \$6.00 a shirt. By choosing this shirt last year saved CASI roughly \$4,000.00.

Motion: By Ted Fichtl for Harvey West to get quotes for a T-Shirt and Polo Shirt with printing in 3 locations. Second by Robert Schrade.

Motion Passes: *Unanimous*

Motion: By Ted Fichtl to approve Off Board position of Senior Referee (Dave Hewlett). Second by Harvey West.

Discussion: Ted would like Dave Hewlett to provide wise counsel and help with any regional, or area referees. Dave has assisted in providing Ted help with data compilation and other ED functions. Ted asked if Dave would be willing to help him without being named to an Off Board Position, Dave Hewlett agreed.

Motion Withdrawn

Events Committee Report

Events Cmte members: Patti Meyers co-chair, John Montgomery (CO) , Janice Miller-San Angelo, Vickie Childers - Amarillo and Sherrie Davis- Houston

1) Reviewed the application for the brand new Alaska State Championship to be held on 8/8/15 sent in by Ken Rodd. Ken is working with Debbie and Steve Ashman on the promotion of this event. It will be held at the VFW Post in Eagle River, Alaska. Lots of excitement has been generated by this new event.

2) Reviewed the Howdy Roo ROC (5/2/2015)– Board approved

3) The Mid Atlantic is currently working on their application, have not heard back from them when I requested additional info.

4) Received the NE TX ROC which then prompted a complete review of all ROC’s, the cmtes procedures, how we approve these events and the idea for a new application with instructions.

Motion: By Tim Collier to approve the North East Texas Regional. Second by Robert Schrade.

Discussion: NETX ROC Application

The Events cmte is requesting that the Board review the NETX ROC application, our comments on the NETX ROC, and give us guidance on how to proceed.

Committee Comments:

We still have concerns about the NETX cook off being a viable ROC. Since we granted approval once, we should give them suggestions for growth and encourage this CCO to expand but the NETX ROC needs to demonstrate how they will grow.

Some ROCs will take a year or two to mature, but the plans for that should be reflected in the application.
*Not all venues are alike.

Probation is the remedy for less than optimal results from a Regional Open Championship

Goals, objectives and expectations:

- Spectators/public,
- # of cooks, publicity
- CASI exposure
- Charity involvement
- Funds raised

How will the NETX ROC satisfy each of the above requirements?

Special Cook offs must understand what is expected of them:

1. Putting NETX on probation will send a message that we really want our Regional Open Championships to be highly publicized events that bring favorable media exposure to CASI that will in turn build our membership and reputation.
2. We do not want to discourage the NETX ROC but then we have granted the opportunity to have a Prestigious Event, which is an auto qualifier, which should then open up the door for raising awareness of CASI and the charities.
3. A ROC is not just a means to qualify more cooks.

Words of advice for Harvey : We have held our ROC at the same location for 31 years. We run ads on all 3 televisions stations and on some radio stations. We have radio stations that come out and do live remotes. We have a silent auction, door prizes, sell tasting cups, have music during the day and sell raffle tickets on some large items like recliners, Southwest Airline tickets and smokers. We have a lot of teams and business that are local and only cook once a year. I would say half or more. This event has become a community event. You have to work hard to have a successful cook-off.

Motion Fails: 6-4, one abstained

Motion: By Tim Collier to approve CASI to pay for one night hotel stay at the Great Peppers Meeting for all Non-Board Support. Second by Jenny Windsor.

Motion Passes: *Unanimous*

Motion: By Richard Knight to hold the Summer Board Meeting on June 13, 2015 in Austin TX at the Holiday Inn-Midtown (site of the 2015 Great Peppers Meeting). Second by Kris Hudspeth.

Motion Passes: *Unanimous*

Motion: By Kris Hudspeth to adjourn the meeting. Second by Robert Schrade.

Motion Passes: *Unanimous*

President- Richard Knight

Secretary- Kris Hudspeth